



EDITORIAL

This is issue 13 of our Journal, a proof of our permanent consolidation. In addition to our incursion in platforms such as Isi-Cielo and WebQualis, now we are included in e-revist@s, a portal of significant influence on the field of science in Hispanic America. The more readers can have access to our contents the closer we will be to fulfill our vision: To disclose research results derived from the communication field.

Consequently, issue by issue we are witnessing the expansion of the boundaries of communication knowledge and the academic reflections that emerge from situations experienced in Hispanic America and the entire world. For this reason our pages have been given cooperation in all areas comprising the field of communication and have witnessed the way topics and political and cultural tendencies have formed.

This issue 25 shows a mixture of topics. Despite all of them are associated to communication topics addressed from several approaches and perspectives, it is surprising that, after reviewing the list of articles, all researches have permanently addressed topics such as corporate communication, public relations, and organizational management, which is a clear sign of the way how this emerging field –with a big practical impact- became an important field of research.

Researches on the relationship between politics and communication (a topic that can be seen as an old issue but it is really a topic that is increasing its glossary and approaching to topics formerly not expected as related to it). Not only the political and electoral market but also the forms of politics such as the emerging citizenship, frequently digital, analyzed from the scenario of social networks.

Organization, politics, and anthropology are topics present in this issue that consists of nine articles with different types of researches, approaches, and perspectives. This issue is supplemented by a couple of reviews, a task which should be deemed as important and to which we will devote more completely: to disseminate the books that have just been released in the field of communication, and that is also consistent with our mission.