



This issue shows several aspects to be taken into account in a publication committed to the permanent improvement and the idea of reaching an important scientific level.

First, the presence of international academic community is highlighted. This issue includes articles from Spain, Argentina, Puerto Rico, Mexico, Chile, and Colombia. There is still a tendency to show a global panorama of communication.

It is also important to highlight diversity of topics which include blogs strategic planning and social networks, the cinema, strategic communication, democracy, relations with power, technology or advertising. In this way, there is a clear demonstration of both evolution and interaction of communication processes with several disciplines.

It is also important to stress on the existence of articles in which several institutions work together, a factor which enriches the way in which articles are conceived and researches are structured. This aspect has also been executed in prior articles of this journal, making use, for example, of the close relationship of Universidad de Medellín with Florida University in the United States of America.

Presence of several countries, several disciplines, as well as cooperation among institutions are policies which are intended to be strengthened in Anagramas Journal because we are convinced that they are strategies which positively benefit scientific dissemination and can be a good contribution for improving quality of our publication.