



This issue of "Anagramas" Journal is very important because our Journal has been included again in the Publindex National Bibliographic Base, which is a great satisfaction and a huge commitment to keep and increase quality of the publication.

Anagramas has been inclined to a permanent improvement. For this reason, quality policies have been designed to allow strengthening contact with both national and international research community. Now, our challenge is to continue our growth to be included in international databases and become a top journal in a mid term.

This issue includes different topics as the political participation of young people and an exercise to build citizenship. It covers a route around several persuasion possibilities of the advertising spot and analyzes the relationship between culture and society. It also deals with potentials of speech in topics such as insecurity. This issue also shows experiences penetrated by the cognitive linguistics and makes a reflection on the cinema which allows political and ideological education. It also reviews blogs as information alternatives for journalistic resource and analyzes the relationship between cinema and literature to construct the Colombian identity. Finally, this issue includes identification of citizens' lifestyles, values, and attitudes, recognizing how they influence their consumption habits.

Again, our Journal is supported by several disciplines with the purpose of proving that communication is present in all human activities, and it has a permanent and accelerated evolution and transformation.