

Editorial

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Editora

A group of perfectly coordinated and interrelated activities are necessary in order to create knowledge; a considerable investment sustained in time and also a synergic process between different participants and instances involved in the task of producing a scientific publication must be accomplished.

Challenges require efforts, and for the *Civilizar Ciencias Sociales y Humanas* journal efforts are permanent. We are working in order to improve the appropriate instruments for the analysis of academic productivity, responding to the needs and urgencies of society. It is our main purpose to improve the production level by properly planning the search of scientific quality: we are taking measures regarding the improvement of articles' quality; we are committed to being included in the international index scientific journal literature, with the purpose of surpassing the local context and reaching the cosmopolitan scientific community, but always keeping in mind the applicability of the product. Scientific journals would not have a reason of existence if they do not fulfill the objectives of promoting research results, obtaining feedback from the community and promoting the inputs obtained by specific scientific fields.

For this reason, we must continue with the task of professional editing, accomplishing quality standards, searching for agile mechanisms of distribution and placing, in order to grant a high-quality scientific product. This is our philosophy and the responsibility we have acquired.