
EDITORIAL

The studies that analyze visibility of academic production show that it is positively correlated to collaboration. Cooperation among researchers from different local, national and international institutions is the path that institutions should take in order to gain not only visibility but knowledge transfer as well.

In this sense, works published in collaboration not only show the development of networks and the consolidation of inter-institutional cooperation, but they also tend to enhance the visibility scenario, since users from different institutions make what they publish visible in their context. Thus, journals become part of the communication pieces that contribute to institutions' academic market. They have an important value in the institutional branding as long as researchers produce knowledge that can be made public and visible, and editors carry out the tasks of peer reviewing and editorial quality management, accessibility, and visibility of what is published.

In our context, we are learning to show the visibility that both Internet and Open Access Publishing are giving to the contents we are making visible, and to make evident that what we communicate today has a bigger chance of being used as a resource to build or debate knowledge. This is, to generate impact both in the peer communities and the non-academic ones. We are standing before new scenarios that involve new responsibilities, which commit cooperative work. This is, therefore, part of our agenda.

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