# Genre Analysis Applied to Two Textual Patterns for an English for Specific Purposes Course ESP

Abstract

Análisis de género aplicado a dos patrones textuales para un curso de inglés con fines específicos IFE

Análise de gênero aplicada aos dois padrões textuais para uma aula de inglês com fins específicos IFE

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	This article analyses two excerpts taken from two chapters of two textbooks in which two textual patterns were identified: (1) Problem-Solution-Evaluation and (2) Offence-Defence. The analysis, based on the principles of the applied-genre analysis (Hoey, 2001) and the characterization of legal discourse proposed by Lisina (2013), made it possible to coin the Offence-Defence pattern as a new one. Thus, this new pattern may be considered a contribution to both the textual pattern literature and the ESP field. In addition, the article presents a series of activities based on the Task-Based Learning Approach (Willis, 1996), graphic organizers, technical vocabulary, and the analysis carried out. This task has been designed for a second level ESP course on reading academic texts at Universidad del Valle in Cali, Colombia.
	Keywords
	ESP/EAP; genre; Offence-Defence; Problem-Solution-Evaluation; Task-Based Learning Approach; legal Hallmarks
	Resumen
	Este artículo analiza dos extractos tomados de dos capítulos de dos libros de texto en los cuales se identificaron dos patrones textuales: (1) problema-solución-evaluación y (2) delito-defensa. El estudio, realizado con los principios del análisis de género aplicado (Hoey, 2001) y la caracterización del discurso jurídico propuesta por Lisina (2013), permitió acuñar el segundo caso, delito-defensa, como un nuevo patrón. Así, este puede ser considerado un aporte tanto para la literatura relacionada con los patrones textuales como para el campo de la enseñanza del Inglés con Fines Específicos, IFE. Además, el artículo presenta una serie de actividades basada en el enfoque de aprendizaje por tarea (Willis, 1996), organizadores gráficos, vocabulario técnico y el análisis llevado a cabo. Esta tarea ha sido diseñada para un curso de IFE de lectura de textos académicos en inglés nivel II en la Universidad del Valle en Cali, Colombia.
	Palabras clave
	IFE/IFA; género; ofensa-defensa; problema-solución-evaluación; enfoque de aprendizaje basado en tareas; características del discurso legal
	Resumo
	Este artigo analisa dois fragmentos selecionados de dois capítulos de dois livros de texto nos quais foram identificados dois padrões textuais: 1) problema-solução- avaliação e 2) delito-defensa. O estudo, realizado sob os princípios da análise de gênero aplicada (Hoey, 2001) e a caracterização do discurso jurídico exposta por Lisina (2013), permitiu adjudicar o segundo caso, delito-defensa, como um novo padrão. Assim, esta pode ser considerada uma contribuição tanto para a literatura relacionado com os padrões textuais quanto para o campo do ensino do IFE. Além disso, o artigo apresenta uma série de atividades baseadas no escopo de aprendizagem por tarefas (Wills, 1996), organizadores gráficos, vocabulário técnico e a análise realizada. Essa tarefa foi projetada para uma aula de IFE de leitura de textos académicos em inglês nível II na Universidade del Valle em Cali, Colômbia.
	Palavras chave
	IFE IFA; gênero; ofensa-defensa; problema-solução- avaliação; escopo de aprendizagem baseada em tarefas; caraterísticas do discurso legal
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# Introduction

When reading and writing, not only vocabulary and grammar but also text structure, systems, networks and patterns, are important tools to process a text because they help to navigate the readers. **Coulthard, Moon, Johnson, Caldas-Coulthard, & Holland, 2000** 

Over the last few years, discourse and text analysis, and their application to both writing and reading have become an important activity, particularly in ESP and EAP. Ideally, these analyses should include the implementation of text-processing tools, such as discourse markers, text structure and lexico-grammar analysis, as Coulthard proposes in the quote above and how other proponents refer to them. This set of interlocking tools aids readers to understand and analyse texts—in this particular case, in a foreign language.

Many text analysts refer to patterns like problem-solution evaluation, claim and counter-claim, and general-specific as the most frequently used in academic setting. Hoey (2001), for instance, has mainly characterized problem-solution patterns, and he argues that this is the most common pattern of all (or at least the most commonly described). This author, however, recognizes the limitations of problem-solution patterning and the need to look for other types of patterns. These culturally popular patterns of text organization, as Hoey called them, are: the Goal-Achievement pattern, the Opportunity-Taking pattern, the Desire Arousal-Fulfilment pattern, and the Gap in Knowledge-filling pattern.

There are two aspects that are worth it in Hoey's description. First, his reiterative position in relation to Problem-Solution pattern as "one of the most frequently occurring (if not the most frequent)" (Hoey, 2001 p. 142). And second, his comparison among the problem-solution pattern and the other patterns showing them as interlocking ones. He summarizes this analysis as follows:

We may choose to talk of the spre pattern, and see S as a situation in all the patterns, including Object of the Desire in the Desire Arousal pattern, P as Problem, Goal, Gap in Knowledge, Opportunity or Desire Arousal and R as a Response, Means of Achievement, Filling of Gap, Taking of Opportunity or Attempt to fulfil the Desired. E would be the Evaluation in all patterns. (Hoey, 2001, p. 166).

From the point of view of the implications for language learning, particularly in reading, it must be recognized that Hoey emphasizes the importance of the reader's schemas or scripts since, if they do not share those of the writer, the readers will not find it easy to read the text.

In spite of these contributions made by Hoey from the discourse and textual analysis perspective, to our knowledge, neither this author nor other analysts refer to a common pattern we have found in some texts we use regularly in our ESP courses at Universidad del Valle. We have called this pattern the Offence-Defence pattern.

In addition, for the purposes of this paper, the distinct features of this pattern have been used to look at school honour policies, company regulations, public statutes (Appendix I), a list of websites under Codes, Policies, Statutes and Regulations-and thus establish the syntax, vocabulary and discourse markers used within various Offence-Defence text types, opening the possibility to determine structural features of wording. The results were a marked visual structuring of the offence and defence sections regarding the direction of discourse. One aims to inform about the law itself, to inform about the different types of variants within the offence, and the correspondent sentence to be applied. The second one is constructed in such a way as to find a form to avoid punishment or reduce it substantially; it usually shows exceptions to the rule or grounds to accept the offence as a matter of diligence where the blame slides down to a second party or attributed to the circumstances.

So, taking into account some aspects of Hoey's descriptions and applying the concepts from Bhatia (2002), Lisina (2013), and the task-based approach by Willis (1996), this paper has a two-fold purpose: (1) to analyse one text having a Problem-Solution pattern and another text characterized by an Offence-Defence pattern; and (2) to suggest a set of reading activities for the latter text, based on the

analysis proposed in this article and on the taskbased approach.

Following H. G. Widdowson (1978), we think it is important to recognize that language teaching is a theoretical as well as a practical activity; thus, effective teaching material and classroom procedures depend on principles deriving from an understanding of what language is and how it is used.

Consequently, according to Michael Hoey's Summary of the Characteristics of Problem-Solution Patterns, we will formulate characteristics which define an Offence-defence pattern, also taking into account Natalia Lisina's Stylistic Features of Legal Discourse: A Comparative Study of English and Norwegian Legal Vocabulary (2013) as a reference of legal vocabulary in order to determine discourse markers and thus define the textual pattern.

# **Theoretical Referents**

Discourse analysis & applied genre analysis

Bhatia (2002) proposes a multi-perspective model to offer a systematic view of genre theory and its application. In his model, he refers to four interacting perspectives on discourse, namely (1) the real world perspective, (2) the writer's socio-cognitive perspective, (3) the discourse analyst's perspective, and (4) the pedagogical perspective. For the purposes of this article, and taking into account its origin in an ESP classroom, we will refer briefly to the last two perspectives. The particular method we have adopted is the textual analysis. According to Bathia, linguistic descriptions of texts, especially the analysis of lexico-grammatical systems in register analysis, text-linguistics and much of discourse analysis based on systematic-functional framework has been extremely influential in the studies of textualization of a range of professional and institutional genres, including those used at school level. In relation to the fourth perspective, pedagogical, Hoey (2001) states that pedagogical practices and procedures are commonly used to prepare the students to meet the demands of the disciplinary communication. Moreover, the analytical findings of these practices and procedures are applied

in materials and tasks design and consequently can be integrated in language learning procedures, as shown in the third section of this article.

# **Problem-Solution pattern**

Michael Hoey (2001) summarizes the main characteristics of the problem-solution pattern. This characterization was applied to analyse the offence-defence pattern in order to demonstrate that it could be considered as a new pattern and a contribution to the textual pattern literature, as well as the ESP teaching field, resulting in instructional activities.

This author states the following characteristics:

- a. The Problem-Solution pattern arises as a result of the writer answering a predictable series of questions. The order in which these questions are answered is, however, not fixed.
- b. The pattern is characteristically lexically signalled, either by means of inscribed signal (e.g. *solution*), or inscribed evaluations functioning as signals (e.g. *unfortunately*), or by means of evoking signals (e.g. *had no money*). One or more of these signals serves as a trigger for the pattern, in that it makes the pattern visible to the reader.
- c. The pattern may be preceded by a situation, which is recognized retrospectively as providing a context for the pattern.
- d. In between the problem and the response there may be an intervening stage in which either a plan or recommendation or outline of what will count as a response occurs.
- e. A negative result or a negative evaluation of the response usually prompts a recycling of the pattern, and the pattern continues to recycle until such time as a positive result or evaluation is reached. A positive result or evaluation can always be overridden by an immediately following negative result or evaluation. The exception is when a negative result is felt to be so severe as not to admit any further response.
- f. The elements of the pattern are attributed to the participants in the text, including the writer and the reader.
- g. Participant attribution permits the recognition of the interweaving of several different and co-existing patterns.

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Having in mind Hoey's analysis, it is time to take a closer look into the features of legal discourse proposed by Natalia Lisina. Both models have served as complementing theoretical foundations to characterize the Offence-Defence pattern.

### Legal discourse features

According to Natalia Lisina, everyday language is not enough for writing academic papers, conducting business or understanding legal contracts, and nor is it useful for understanding the type of language used by lawyers, judges and peopled involved in law. In her own words: "Different life situations demand different language contexts and different vocabulary" (Lisina, 2013, p. 7). In the world of law, *legalese, officialese* and *the language of the law* have become both the access key and detainer for understanding clearly what codes, regulations, statutes and established laws mean.

Given that such a reality implies a language breach between law professionals and lay people, Melinkoff coined the term *hallmarks of legal language* (Melinkoff, 1963, as cited in Lisina, 2013) looking to reduce such breach. These hallmarks make reference to words bearing a specific legal connotation, thus resulting in comprehensible insight into what was impossible to understand for a person who is unacquainted with legal language. An example of the mentioned hallmarks is the word *said*, which normally "denotes the act of speaking", whereas in the legal context the word *said* acquires the adjectival sense of "named or mentioned before" (Lisina, 2013, p. 76)—for more examples, see Appendix II, List 1: "Free" elements of legal texts.

Furthermore, Lisina portrays distinct features of legal texts unveiled by scholars on the subject:

long and complex sentences, technical voca-bulary/"vocabulary peculiar to the legal register" (Trosberg, 1997), archaic words, unusual sentence structure, nominalizations and passives, multiple negation and impersonal constructions and redundancy also referred to as a "boilerplate" (Tiersma, 1999). Further, legal language is said to be "formulaic" and to be composed of "technical terms, common terms with uncommon meaning, archaic expressions, doublets, formal items, unusual prepositional phrases, high frequency of any" (Trosberg, 1997). (Lisina, 2013, p. 39).

The latter contributions are the ones that will be taken into account for two main purposes: first, delineating the Offence-Defence pattern and, second, for their implementation in an instructional task-based activity.

## **Teaching text structure**

Identifying patterns of organization is NOT the ultimate goal of text structure teaching. Kristy Orcutt

Undoubtedly, an accurate understanding of text structure can help students improve their reading comprehension process. But there are other elements/ factors that are necessary to develop both reading and writing abilities. These elements/factors are presented by Grabe (2002) when, based on research results, he describes three major lines of research that can be identified regarding the effect of text structure instruction. The first, as Grabe states, is related to "the impact of direct instruction, which explicitly raises student awareness of specific text structuring" (Ambruster et al., 1987; Carrell, 1985; Duke & Pearson, 2002; Miller & George, 1992, as cited in Grabe, 2002, p. 11). In this case, the emphasis is on "the use of transition words, topic sentence, sentence initial phrases, anaphoric linkages and definite reference to prior text ideas, and the role of various grammatical structures to build coherence in texts" (Grabe, 2002, p. 11).

In a second stage, Grabe proposes a line regarding the development of "student awareness of text structure using graphic organizers, semantic maps, outline grids, tree diagrams, and hierarchical summaries" (Grabe, 2002, p. 11). To this matter Grabe concludes,

that students comprehend texts better when they are shown visually how text information is organized (along with the linguistic clues that signal this organization). [...] When these visual representations (graphic organizers) are used on a regular basis, students consistently demonstrate significant improvement in their reading comprehension with academic expository texts.

Finally, as a third venue, Grabe addresses the instruction in reading strategies. As exposed in his work

strategy training which includes summarizing, semantic mapping, predicting, forming questions from headings and sub-headings, and using adjunct questions all appear to improve awareness of text structure and text comprehension (2002, p. 11).

This instruction is important because, through strategies, students focus their attention for different comprehension stages that support the understanding of text structure, as the identification of the main idea and text study skills. However, it is important to bear in mind Cook's (1989) recommendation that "splitting communication into levels may sometimes help, but those separate levels need to be reintegrated" (p. 83).

In summary, in the three lines of research described above there are three interrelated levels to teaching text structure that readers need to internalize first as knowledge about text. In subsequent steps, they must use this knowledge on a regular basis to improve their comprehension.

Following these ideas, for our purpose, we added a fourth line that is directly related to the outcome and production of students based on the comprehension and analysis of the text structure. This fourth line is reflected on this proposal in our task in the Post-reading section. (See section "Applications: instructional task-based activity").

### **Task-Based Learning Approach**

Before diving into what Task-Based Learning is, it is important to define what a task is. Willis (1996) defines task as "a goal-oriented activity with a clear purpose" (as cited in Ludescher, 2003, s. p.). This means that it is important to provide a clear direction for the students to follow and thus achieve a specific result. Such definition implies scope delimitation when it comes to designing a task. In other words, the task is limited by the expected results. Furthermore, Willis speaks about a communication task and how it "involves achieving an outcome, creating a final product that can be appreciated by other[s]" (Ludescher, 2003, s. p.). Such products can be "compiling a list of reasons, features, or things that need doing under particular circumstances; comparing two pictures and/or texts to find the differences; and solving a problem or designing a brochure" (Ludescher, 2003, s. p.).

Therefore, Task-Based Learning (TBL), according to Willis (1996), is based on a learner-centered approach in the sense that it offers a preparation for the task, an activity focused on the language, and a production or reflection. That is, students may engage in the construction of the task; the usage of the language is context-based in order to evoke a specific communicative intention; and a possibility to enter into a metacognitive state wherein the process itself is evaluated in order to understand what can be improved, what works, what needs to be recreated, etc. in regards to the task and also to the learning process, all in order to improve the learning experience. Therefore, the learner will focus on accuracy as well as on fluency because the design of the task allows the combination of the communicative approach and the language form.

Essentially, TBL gives learners the opportunity to reflect on their own production in order to self-test their language skills. Also, it allows the use of English in context addressing authentic texts. As explained by Knight (2012 as cited in Esfariandi, p. 2) TBL is one "of the dominant teaching methodologies in the area of second language teaching." In this compilation, they show some examples where TBL has been used in practice, specifically in a process-genre approach to teaching writing in EAP and alternative approaches for teaching students the task of writing using academic sources on pre-sessional English for Academic Purposes (EAP) courses.

Nevertheless, for the purposes of this paper, the *Task-Based Learning Framework* provided by Ludescher based on Willis is implemented in the design of the resulting task of the present study. The framework is shown in Table 1:

### Table 1. Task-Based Learning Framework (tblf)

Components of a TBL Framework						
	PRE-TAS	K PHASE				
	INTRODUCTION TO	TOPIC AND TASK				
			elps learners understand task instructions id part of a text as a lead in to a task.			
	TASK	CYCLE				
TASK	PLAN	NING	REPORT			
Students do the task, in pairs or small groups. Teacher monitors from a distance, encouraging all attempts at communication, not correcting. Since this situation has a "private" feel, students feel free to experiment. Mistakes don't matter.	whole class (orally they did the task, or discovered. stage is public, stu want to be accura	e to report to the y or in writing) how what they decided Since the report idents will naturally ite, so the teacher language advice.	Some groups present their reports to the class, or exchange written reports, and compare results. Teacher acts as a chairperson, and then comments on the content of the reports.			
Learners may now hear a recording of others doing a similar task and compare how they all did it. Or they may read a text similar in some way to the one they have written themselves, or related in topic to the task they have done.						
LANGUAGE FOCUS						
ANALYSIS Students examine and then discuss sp the text or transcript of the recording new words, phrases and patterns in vo	. They can enter	phrases, a	PRACTICE conducts practice of new words, nd patterns occurring in the data, r during or after the Analysis			

Sometime after completing this sequence, learners may benefit from doing a similar task with a different partner

Source: Ludescher, 2003, s. p.

Thanks to the multi-activity structured task, students will be able to engage tasks from individual standpoints according to background knowledge, as well as to recognize the need of a specific language use in order to fulfill tasks satisfactorily.

Since this approach suggests several activities with different objectives, it also allows the students to reflect on their work so as to improve their language performance. In this sense, students become self-aware of their language acquisition development and form criteria as to what they can improve and how they can improve.

For the purposes of this paper, based on the language features of legal language and the stages

suggested by the TBL Framework, a set of activities composing task is designed.

# Analysis of Two Textual Patterns: Problem-Solution-Evaluation and Offence-Defence

To analyse and exemplify both textual patterns, we used two texts taken from two books that have been used in the ESP classroom. The first text is Making Gasoline from Coal, one of the cases of the ill-defined problems taken from chapter 1 of the book *Strategies for Creative Problem Solving* (Fogler & LeBlanc, 1995) (Appendix III). The second text is the introduction of the book *Quality Management*  *Systems for the Food Industry* (Appendix III). These analyses are based on Hoey's Problem-Solution-Evaluation model and Lisina's characterization of legal discourse.

# Problem-solution-evaluation analysis

A Problem-Solution-Evaluation pattern divides information into three main sections: one describing "the situation," which we think corresponds to the problem, another stating "the instructions given by the manager to his research group to solve the perceived problem," which obviously corresponds to the solution and, subsequently, "the real problem," which reflects the evaluation.

Following Hoey's characterization of the Problem-Solution-Evaluation pattern, we analysed the excerpt Making Gasoline from Coal and found the following characteristics within the text:

The pattern is preceded by a situation: A few years ago a major oil company was developing a process [...] to produce liquid petroleum products from coal [...]" and "The process was not operating properly [...].

- a. The problem stems as a result of the writer describing a series of stages of the process, e.g. "[...] tar-like carbonaceous material were being deposited on the pipes [...] plugging the pipes." This process is illustrated with a flux diagram showing the stages of the process.
- b. The pattern is characteristically lexically signalled:
  - Inscribed signals: "solve", "real problem", "the problem was solved".
  - Inscribed evaluations: "determine", "more general problem statement", "the instructions given", "the perceived problem", "the real problem".
- c. Plan or recommendation of a response results in a first instruction to solve the perceived problem: "Improve the quality of the solvents used to dissolve the coal and prevent these tar-like deposits".

d. Negative result: "After a year and a half [...], no one solvent proved to be a better solution [...]".

According to Hoey (2001), this is a recycling of the pattern, and it continues to recycle until a positive result or evaluation is reached.

In this case, as there was a negative result, the pattern shows characteristics (d) and (e) twice to show the final positive result, as follows:

- e. Recommendation of a change of instruction words: "Improve" was replaced by "Determine" so the research group also focused on the deposits and not the solvents alone.
- f. Positive result: "The problem was solved by increasing the velocity of the furnace pipe [...] less time to react [...] to form the tar-like deposits"
- g. Participants in the text: the manager, the research group.
- h. Co-existing patterns:
  - Description: "[...] In this process [...]"
  - Instruction: "the instructions given"

As stated above, we will analyse the second pattern we have coined Offence-Defence.

# **Offence-Defence analysis**

# Offence-Defence characterization

The Offence-Defence pattern was coined as part of the contribution to the textual pattern corpora. In order to characterize the Offence-Defence pattern, the tool embedded on the Chrome website's search engine was used for previous analysis of laws, sections and statutes to confirm the existence of the Offence-Defence pattern through the legal hallmarks provided by Lisina—as shown in Appendix I. *Table A: Analysis of the Offence-Defence pattern features within the Stalking and Harassment Legal Guidance*—which correspond to the inscribed signals of text structure proposed by Hoey. As a result, we identified the Offence-Defence pattern. This is demonstrated in the specific case we found in the introduction to the text "Quality Management Systems for the Food Industry" (Appendix III).

By using Hoey's and Lisina's analyses as guides, we propose the Offence-Defence pattern characteristics and then we will analyse the introductory chapter in light of such characteristics:

- a. The pattern is preceded by an introductory paragraph contextualizing the food industry:
  i.e. "The manufacture of food [...] has become
  [...] a demanding occupation as consumer expectation and legislative requirements are ever more demanding."
- b. The Offence-Defence pattern is a result of the writer defining a series of possible events according to the Food Safety Act 1990, as they are mandatory for those in the food industry (a law delimits a legal action from an illegal one). e.g. "Section 7, rendering food injurious to health", "Section 15, falsely describing or presenting food."
- c. Definition is one of the patterns, which coexists recurrently with the Offence-Defence pattern. i.e. "The Act defines several offences."
- d. The pattern has characteristic lexical signals, either inscribed signals e.g. "offence"; or inscribed evaluations functioning as signals e.g. "in accordance with"; or evoking signals e.g. "prosecutors should ensure", "there is evidence." These signals function as triggers and make the pattern recognizable to the reader.
- e. In between offence and defence there are some clarifying points so as to determine with precision what constitutes an offence and a resemblance to the offence. i.e. "The requirements of the Act are formidable, but [...] it is impossible for manufacturers [...] to guarantee that every item of food [...] is perfect [...] it is inevitable that sometimes a defective product will reach the marketplace."

- f. Pattern elements are attributed to participants: e.g. "victim/prosecutor," "suspect/ defendant," and "the law/judge." Since the text is a site for interaction (Hoey, 2001), these participants also include writer and reader.
- g. As established by the Food Safety Act 1990, the prosecution presents a charge and the defence contests with proofs. e.g. "[...] the person charged to prove that he took all reasonable precautions and exercised all due diligence to avoid the commission of the offence [...]". The prosecution presents proofs until demonstration of indictment or non-indictment occurs.

For a deeper analysis of this pattern, first it is important to note that one clue is the book title, *Quality Management Systems in Food Industry: A Guide to Iso 9001/2.* Secondly, in section 1.1 Introduction, we can see characteristic a), where the author refers to the manufacture of food as an increasing demanding occupation as a result of two main factors: consumer expectations, and the demanding legislative requirements. The first factor (i.e. consumer expectations) is related to quality food and safety, and good prices. These expectations are reflected in a rigorous legislation which demands a thorough understanding and attentive management on the side of food industry administrators.

For these reasons, in section 1.2, The Food Safety Act 1990, the author defines some of the offences and, in section 1.3, The statutory defences-Due diligence, which reflects characteristics b) and c) of the pattern. Also, characteristics d) and e) are found in these two sections. Sections 1.2 and 1.3 structure the pattern we propose: the Offence-Defence pattern.

Characteristic f) appears throughout the chapter, for it constantly involves the pattern elements (offence-defence) attributed to the participants (suspect and victim, respectively). The constant interaction between writer and reader is given due to the interactive nature of the discourse.

Characteristic g) is represented in two ways: In the first, the text has some clues portraying charged

people and the second is the previous knowledge of the reader.

Although the Offence–Defence pattern is closely related to the Problem–Solution–Evaluation or SPRE pattern, as shown below, it has its own signals and hallmarks, and functions within a legal discourse. First, by using Hoey's questions, it is possible to draw a parallel of both the Problem–Solution– Evaluation pattern and the Offence–Defence pattern in order to reveal specific features of the latter pattern. The questions and their respective answers are in Table 2.

Table	2.	SPRE-OD	parallel
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Problem–Solution–Evaluation Pattern	Offence-Defence Pattern
Making Gasoline from Coal	Quality Management Systems in Food Industry: A Guide to ISO 9001/2
What was (is) the situation? A major oil company is developing a process to produce liquid petroleum from coal for the Department of Energy. The process does not operate properly after installation	What was (is) the situation? Consumer expectations in food industry & legislative requirements
<b>What is the problem?</b> "Excessive amounts of tar-like carbonaceous material were being deposited on the pipes in the furnace, fouling, and in some cases plugging the pipes"	According to the Food Safety Act 1994, what offences may be committed? Rendering food injurious to health
What is/are the solution(s)? Improve solvent quality in order to dissolve the coal and prevent the tar-like deposits	What defence(s) are statutory? Due diligence
What is the Evaluation? Solvent improvement does not solve the problem $\rightarrow$ Need to identify the real problem	What will be the verdict? The accused will or not be penalized
<b>The real problem</b> Solvents and particles are reacting and forming the coal- or tar-like material	
<b>The new solution</b> Increase flux velocity to avoid reaction between particles and solvents within the furnace pipe $\rightarrow$ The furnace pipe diameter reduction	
<b>Final evaluation</b> Particle velocity within the reduced pipe functions as a scouring agent allowing equal rate flux and tar-like deposits avoidance	

Source: Own elaboration.

Second, base d on Lisina's distinct features of legal language, Table 3 shows what was found and analysed within the Offence–Defence pattern in the introduction of the book *Quality Management Systems in the Food Industry: A Guide to Iso 9001/2*:

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		Patterns	Definition	Offend	ce-Defe	ence					
	stry	Complex sentences	That he carried	That he carried out all checks [] who supplied the food to him							
	ood Indu	Technical Vocabulary	Due diligence	Codes Practi			ment of t (Registration		The Statutory defence	the alleged offence	
age	or the F	Multiple Negation							Selling food not of the nature or substance or quality demanded		
Distinct Features of Legal Language	stems f	Redundancy	Enforcement / inspection prof			The commission of the offence / the person accused to prove		Enforcement of the Food safety Act			
of Legal	ient Sy	Doublets	reason and rat	fragile and frail			reason / reasonable / reasonably				
atures o	anagen	Formulaic	the person charged to pro	the person charged to prove			the accused to prove		traders charged [] they prove		
inct Fea	ality Ma	Nominalizations	General inspec procedures	General inspection procedures		gal Prohibition atters Procedures			Food Hazard Warning Systems		
Disti	Analyzed Source: Quality Management Systems for the Food Industry	Passive	positive action should be demostrated in all respects	I		Authorized enforcement officers are empowered			Area of legislation that must be observed		
	Analyze	Impersonal Constructions	the commissio was due to an					that the sale or intended sale of the alleged offence consisted wa not a sale under his name or ma		vas	
		Proper Nouns	Directive on the	irective on the Official Control of Foodstuffs				Food Safety Act		ISO 9001/2	

Source: Own elaboration.

Based on the above analysis, in the following section we propose a set of instructional activities used in the ESP classroom.

### Applications: Instructional task-based activity

The above analysis enables professors to guide students in the ESP classroom. In this particular case, the reader becomes aware of structure and can recognize the Problem–Solution–Evaluation and the Offence–Defence patterns. Through recognition of inscribed and evoking signals, as well as keeping in mind the technical vocabulary, reference expressions and logical connectors, the reader reinforces the understanding and meaning of the text.

This process can be bidirectional, in the sense that it can go from particular to general or from general to particular—inductive to deductive or vice versa. As expressed by Coulthard (2000), going from vocabulary and grammar to text structure and patterns and the other way around are important tools to help the reader navigate any given text.

Being aware of the steps the authors use to arrange the information, the readers can reorganize it graphically which helps visualize and recognize the structural organization of the text. It is important to emphasize that the reader is not only absorbing information but also evaluating it to undertake a critical stance or personal position.

As a result follows a task-based activity based on the analysed excerpt in chapter 1:

 Chapter 1-Introduction to Quality Management Systems Iso 9001/2. Bolton, A. 1999. Quality Management Systems for the Food Industry. USA (Appendix III. Texts)

### Pre-task

1. Let's read the following excerpt and identify technical, unknown and key vocabulary in order to familiarize with the topic of quality management in the food industry.

The [document] also explains the concept of due diligence defence: No person or company should be guilty of a criminal offence for an act or omission, which could not be reasonably avoided. When offences of strict liability were introduced into trading legislation about 150 years ago, Parliament recognized that a failure to comply with the law, which was not intended but which resulted in automatic conviction, would be too harsh.

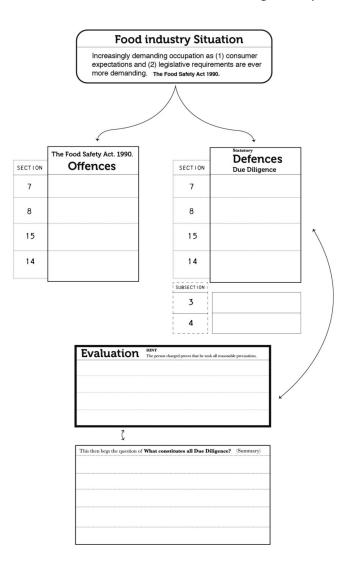
A way of reducing the impact of the absolute offence and of bringing some natural justice into

the enforcement of criminal trading law was required. Honest traders, who made an innocent mistake or who had a bit of bad luck, should not be convicted provided they could show that they had done all that a competent person in their trade could do to avoid the offence.

The Society of Food Hygiene and Technology, 2009, http://www.sofht.co.uk/members/hifs/foodlaw/ HIF\_foodlaw.pdf

Task cycle

2. In pairs, complete the following graph by using information from sections 1.1 to 1.5 from the introduction of the book *Quality Management Systems for the Food Industry.* 



3. After completing this graph, create three different groups to compare and report on: the *offences*, the *defences* and the *evaluation*, respectively.

Post-task (language focus) (analysis & practice)

4. *Analysis:* Based on the difference between "everyday English" and "language of the law" complete the following chart. The first word is done for you:

Word	Everyday English	Language of the law			
Commission	<ul> <li>a sum or percentage of money allowed to agents, etc., for their services, usually based on the value or price of what gets sold</li> <li>a group of persons given authority, such as to investigate wrongdoing or discover the facts about something</li> </ul>	• the act of committing or perpetrating a crime, error, etc.			
Act					
Code					
Bill					
Conviction					

Note: you may use an online dictionary such as: WordReference, TheFreeDictionary or Merriam-Webster.

5. *Etymology*: Fill-in the following chart using an etymological dictionary, such as etymonline.com:

Word	Time	Original Language	Meanings	Doublet	Cognate (Y/N)
Omission	Late 14c	Latin	An omitting	Omit	Y
Enforcement					
Inspection					
Observe					
Comply					
Recur					

6. *Practice: Role Play:* Each group chooses a *prosecutor*, the *defence* and the *evaluator*. The prosecutor presents an accusation under a given section; the defence presents a response to the accusation supported in the statutory defences; finally, the evaluator will judge if the accused is guilty or not.

# **Conclusions and Implications**

In the present article, Hoey's characterization of Problem–Solution–Evaluation patterns and Lisina's distinct features of legal discourse have been a useful guide and helpful tool to analyse two excerpts taken from two textbooks: one is structured as a Problem– Solution–Evaluation, and the other is coined as a new pattern, termed Offence–Defence. We have also used Willis' TBA to design two workshops to exemplify the two patterns and how they can be pedagogically exploited in the ESP classroom.

Also, Hoey's SPRE pattern, as was demonstrated, can be applied to help analyse other types of patterns like the Offence–Defence. In the particular Offence–Defence pattern we have shown that there is a situation (S), a problem (P) i.e, the offence, the (R), the defence, and the evaluation (E), the due diligence (Hoey, 2001).

Furthermore, within the Offence–Defence pattern there is a recognizable arrangement in the chapter structure where there are three fundamental features: an introduction contextualizing a behaviour in regards to dynamic determined circumstances-e.g., The Food Safety Act 1990 shows the food industry as a demanding one because of high consumer expectation and legislative requirements—, followed by some offences which define the breaking of the law-e.g., Section 8, selling food that does not comply with the food safety requirements—and defence as the process of denying a charge-e.g. Section 21 introduces the due diligence defence: a defence in English law, whereby a defendant can be found not guilty if it can be shown that "all due diligence had been exercised, and all reasonable precautions taken to ensure the offence would not occur".

From text structure and patterns analysis, there are important elements that help the student go through a text. In this sense, it can be reaffirmed that academic texts present coexisting patterns, and this is especially helpful in the ESP classroom due to their nature. Through the analysis of coexisting patterns, students can see these texts as a particularly useful tool for studying discourse markers, hallmarks, coherence and cohesion, besides acquiring insights about discipline-related patterns and types of texts.

In other words, the knowledge readers have and apply when making sense of a particular text may be transferred. This process consists of three levels:

- a. The first level is the signals (inscribed or evoking) that trigger the pattern—e.g. offence or defence.
- b. A second level is related to phrases or long and complex sentences or passive structures, to mention but a few examples.
- c. Raising awareness of textual patterns or genre may be postulated as a third level, and this is the ability the reader has to recognize the

arrangement of the information the author used to organize the text.

Because raising awareness of textual patterns is a helpful strategy for students, reading implies the construction of meaning through strategies; thus, the identification of text patterns will guide students throughout the reading. Knowledge of text patterns will allow a better understanding of the structure of any text through the recognition of signalling words and logical relationships within the text. For these reasons, a set of activities has been designed, taking into account the above factors that are inherent to the reading process.

It is important to notice that some researches have revealed that teaching of English textual patterns have a positive effect on EFL learner's reading ability. In a study conducted by Aslrasuli and Bakhshian (2014) the main objective was to investigate the effect of teaching English textual patterns to familiarize Iranian EFL learners with English through some instructional activities. The results yielded by this research demonstrated that teaching of English textual patterns have positive effects on the reading ability of Iranian EFL learners.

In our university context, a lack of awareness by students in regards to policies, codes, terms and conditions, and handbooks within the public and private institutions they belong to can deprive them from knowing fundamental rights and accepted behavioural conducts. Knowing can increase the sense of belonging, collaboration and assurance at the time of making decisions that might jeopardize their continuance at any given institution. Therefore, the Offence-Defence pattern recognition is a tool that can ease access to such information and can generate practical benefits for the student in the sense that they have the right to evaluate, take a critical stance and assume an interactive role with their institution's policy.

We hope this analysis and reflection can inspire other fellow professors to continue the analysis of applied genre within ESP/EAP contexts, an approach that offers uncountable possibilities to enrich teaching of a foreign language in academic contexts worldwide.

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# Appendix

**Offence-Defence extended analysis** 

Table A. Analysis of the Offence-Defence pattern features within the Stalking and Harassment Legal Guidance

Patterns	Definition		Offence-Defer	nce					
	Section 3 of PH. harassment as de 1 of the Act a to victim can bring proceedings.	efined in section rt for which a	Section 32 of the Crime and Disorder Act 1998 (CDA 1998) which provides for two racially or religiously aggravated harassment		Under section 32(5) of the CDA 1998, if, on the trial on indictment of a person charged with an offence falling within subsection (1)(a), the jury find him not miles of the offence dynamic.		Section 2A is a summary offence and a person guilty of the offence of stalking is liable on summary conviction to imprisonment for a term not exceeding 6 months or a fine.		
Complex sentences	However the co	ente have relad t	or religious ag section 28 of t	gravation test in he CDA 1998	either basic offence mentioned				
Competences	incidents which incidents could b to justify the cor conduct (see Lat [2005] 1 Cr. Apj However, if a co sufficient further	ever, the courts have ruled that it is not just the number of into a curies of conduct, but whether those example, a br ents could be said to be so connected in type and context as section 5 of th incident estab incident estab inci				each of the peace the Public Order A lishes a course of the earlier charge A, covering both ts a serious case stalking charge, t	or an offence (ct 1986), and f conduct, it m and to substitu incidents. of stalking, an hen considerat	contrary to a subsequent ay be advisable te a charge d there are ion should be	
-	Cyberstalking	Civil	criminal court	bail condition	civil court	defendant	victim	civil orders	
Technical vocabulary	Harassment	proceedings lacuna	Stalking	statutory	the doctrines of		the cumulativ stalking beha	e effect of the	
	The CPS is not a MARAC because that we have any that is not alread police.	e it is seldom	charging lawy that the case d	In such circumstances the charging lawyer may decide that the case <b>does not meet</b> () is not justified.		acquit and convict The fact that civil proceedings are ongoing does not mean that criminal proceedings cannot be commenced or		for breach of not orders can only one or another o ons and not both	
Multiple Negation	The availability of civil proceedings <b>does not diminish</b> a defendant's criminal behaviour		stalking as wit	here can be no	continued. The penalty for this offence is imprisonment for a term not exceeding six months or a fine not exceeding level 4 on the standard scale or both.		do something he is entitled to do or to do something he is		
Redundancy	Check // ensure proactive enquir		Lacuna // fell short	minimise the o mitigation for seek to avoid " expediency	their offence // stigma" //	harassing or in behaviour		Victim // complainants	
Doublets	Proceeding // procedures	Porsecutors // Prosecution // Prosecuted	Stalking // Stalker	Harassment // Harassing // H		Offence // Offe Offending	ender //	Defence // Defendant //	
	police officers should give consideration to information around: The elements of section 2		include:		The suspect may have: These could include:		Risk factors to to the victim Organisation		
Formulaic	The aims of the MARAC are as		offence are: to the section 2 offence The aims of the MARAC are as The PHA includes the		The elements of section 1(1A) offence are:		support include the following The elements of the section 2A offence are:		
Nominalizations	follows: The Suspect	The Victim	following prov Course of	Predatory	Rejected	Intimacy	ZA ottence a	re:	
Nominalizations The suspect The vicini victims in cases of stalking and harassment are consulted prior to making buil decisions.		consulted prior					2012 to include		
Passive	The Protection from Harassment introduced as a Stalking Bill and tackle all forms of harassment in		d was always intended to		The offence of breach of a non introduced following concern procedure was ineffective in pr domestic violence.		n that the available civil		
	by the criminal court that prohibits any contact between the defendant and the victim. a civil tort of harassment, created by section 3 A course of conduct is the same		ised, prosecutors should state this should be a decision of the outset. and condition may be imposed all condition may be imposed the criminal court that onthis any contact between				The restraining order is imposed at the time of sentence. an either way offence, carrying the same penalty as for the section 4 offence		
Impersonal Constructions			a contract of the assistering or contract of the particular of the		ule of law or to ny condition or nposed by any	application of the legislation in		This means that there has to n be a course of conduct which amounts to harassment and that particular harassment can be described as stalking behaviour.	
			as defined under section 7 of the PHA 1997 and referred to is the cumulativ				There is no s requirement making up a	hat the activity	
Proper nouns		Potential Violence Advisers Multi-agency risk assessment conferences (MARACs)		Crime and Disorder Act 1998 Post Office		Neighborhood Watch		The Code for Crown Protection from Harassment Act 1997	
	The Court of Ap	hear	Secretary of S	une	Action Plan	Full Code Test	vicani impa	a statement	

Source: The Crown Prosecution Service (n. d.)

4

List 1. "Free" elements in legal texts Legal Hallmarks vs. General English provided by Natalia Lisina

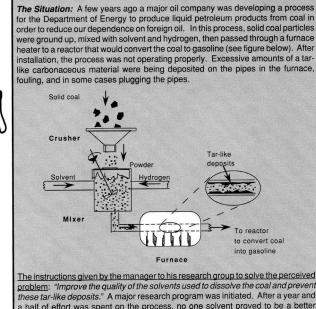
additional (extra)	• applicant (you)	• on request (if you ask)
• advise (tell)	• complete (fill in)	• on receipt (when we/you get)
• commence (start)	consequently (so)	• particulars (details)
• comply with (keep to)	• forward (send)	• per annum (a year)
• ensure (make sure)	• in respect of (for)	• persons (people)
• in accordance with (under, keeping to)	• in the event of (if)	• prior to (before)
• in excess of (more than)	• should you wish (if you want)	• purchase (buy)
<ul> <li>regarding (about)</li> </ul>	• whilst (while)	
• terminate (end)		

#### **Texts**

Text 1

PROBLEM-SOLVING STRATEGIES-WHY BOTHER? CHAP. 1

#### Making Gasoline from Coal



problem: "Improve the quality of the solvents used to dissolve the coal and prevent these tar-like deposits." A major research program was initiated. After a year and a half of effort was spent on the process, no one solvent proved to be a better solution to the problem than any other. Perhaps a more general problem statement such as, "Determine why the carbon deposits are forming and how they can be eliminated" would have revealed the true problem. The real problem was that the particles and solvent were reacting to form a coal-tar-like substance that was building up on the inside of the pipes in the furnace. The problem was solved by increasing the velocity through the furnace pipe, so that the particles and solvent had less time to react in the furnace to form the tar-like deposits. In addition, the high velocity caused the coal particles in the fluid to act as scouring agents on the furnace pipe wall. This velocity increase was accomplished by using a pipe of smaller diameter while maintaining the same total flow rate. After the furnace pipe was changed, no further problems of this nature were experienced.<sup>6</sup>

Source: Fogler & Le Blanc (1995)

Text 2

#### Introduction

#### 1.1 Introduction

1

The manufacture of food ingredients and products has become an increasingly demanding occupation as consumer expectation and legislative requirements are ever more demanding. In these days of instant communication and rapid transport capability, a problem originating in one country can have serious consequences on the other side of the world very quickly. Quite rightly, consumers expect consistent quality products that offer good value for money and absolute safety. This is reflected in increasingly onerous legislation which requires careful and detailed management by the food industry. In Europe the Directive on The Official Control of Foodstuffs (EEC, 1989) requires the governments of member states to exert direct supervision on the industry, and in the UK this has been implemented by the Food Safety Act (HMSO, 1990) in which two fundamental changes were introduced into the legislation. The first strengthened the powers of the enforcement officers who now have the duty to approve activities in food premises. Formerly they only had right of entry when they had reason to believe that an offence had been committed. The second change introduced the *Dure Diligence defence'* into food legislation for the introduced the 'Due Diligence defence' into food legislation for the first time in the UK. These developments focus attention on what constitutes competent quality management in the food industry. Thus it is imperative for anyone operating in the food industry in any capacity to understand the legislative framework.

#### 1.2 The Food Safety Act 1990

The Act defines several offences, namely

· Section 7, rendering food injurious to health;

The statutory defences - Due Diligence

1

#### 1.3 The statutory defences - Due Diligence

Section 21 of the Food Safety Act introduces the 'Due Diligence defence' whereby

... it shall ... be a defence for the person charged to prove that he took all reasonable precautions and exercised all due diligence to avoid the commission of the offence by himself or by a person under his control.

Furthermore for traders charged under Sections 8, 14 or 15, the statutory defence shall be deemed to have been established if they prove either subsection (3):

- (a) the commission of the offence was due to an act or default
- (a) If continues on the other harder of the activity of a control, or to reliance on information supplied by such a person;
   (b) that he carried out all such checks of the food in question as were reasonable in all the circumstances, or that it was reasonable in all the circumstances for him to rely on checks carried out by the person who supplied the food to him;
- (c) that he did not know and had no reason to suspect at the time of the commission of the offence that his act or omission would amount to an offence under the relevant provision.
- or, as contained in subsection (4):
- (a) that the commission of the offence was due to an act or default of another person who was not under his control, or to reliance on the information supplied by such a person;
  (b) that the sale or intended sale of which the alleged offence consisted was not a sale under his name or mark; and
  (c) that he did not know, and could not reasonably have been
- expected to know at the time of the commission of the alleged offence that his act or omission would amount to an offence under the relevant provision.

- There are several important points to understand:
- it is up to the accused to prove the Due Diligence defence 'on the balance of probabilities', i.e. more probable than not;
   the defence has to show ALL reasonable precautions and ALL Due Diligence, not only the convenient bits, and this generally means that positive action should be demonstrated in all respects;
- the deemed provisions, i.e. subsections 3 and 4, are not available to importers, who should arrange their affairs such that they can use a Due Diligence defence if that becomes necessary.

- · Section 8, selling food that does not comply with food safety
- requirements; Section 14, selling food not of the nature or substance or quality
- · Section 15, falsely describing or presenting food.

Authorized enforcement officers are empowered to issue improve-ment notices and emergency prohibition notices, courts can issue prohibition orders and emergency prohibition orders, and the Minister can issue emergency control orders and make regulations. The requirements of the Act are formidable, but it is recognized that

is is impossible for manufacturers, tradease, but it is recognized that is is mossible for manufacturers, tradease or retailers to guarantee that every item of food or food product is perfect, and it is inevitable that sometimes a defective product will reach the marketplace. Hence the Due Diligence defence

Due Diligence defence. Section 40 of the Act also contains enabling legislation by which Codes of Practice can be issued regarding the execution and enforce-ment of the Act. Important to the food industry are the various Codes of Practice issued in support of the Food Hygiene Regulations. This is an area of legislation that must be observed by everyone involved in the food chain. The Codes of Practice, as at the time of writing, are:

- Responsibility for enforcement of the Food Safety Act 1990
   Legal matters
   General inspection procedures
   Inspection, detection and seizure of suspect food

- Inspection, detection and seizure of suspect food
   The use of improvement notices (revised April 1994)
   Prohibition procedures
   Sampling for analysis or examination
   Food standards inspections
   Food hygiene inspections
   Enforcement of the temperature control requirements of the Food Hygiene Regulations
   Enforcement of the Represent of the Source Control Regulations 11. Enforcement of the Food Premises (Registration) Regulations
- Enforcement of the Food Freebuse (registration) regulations
   Division of enforcement responsibilities for the Quick Frozen Foodstuffs Regulations 1990 (revised February 1994)
   Enforcement of the Food Safety Act 1990 in relation to Crown
- Enforcement of the Food Safety (Live Molluscs and Other Shellfish) Regulations 1992 15. Enforcement of Food Safety (Fishery Products Regulations)

- Definition for our starty in the product regulation, 16. Food hazard warning system
   Enforcement of the Meat Products (Hygiene) Regulations
   Enforcement of the Dairy Products (Hygiene) Regulations 1995.

Introduction

2

This then begs the question of what constitutes all Due Diligence, and increasingly it is being recognized that meeting the requirements of the International Standard for Quality Management BS EN ISO

of the International Standard for Quality Management BS EN ISO 9001 (BSI, 1994) provides recognition of competent and consistent quality management. Implicit in this is sound process control, which can be achieved through application of Hazard Analyses and identification of Critical Control Points – generally known as HACCP (a useful reference work is Mortimore and Wallace, 1994). These elements, together with compliance with specific legislation go a long way towards a capability to use a Duc Diligence defence. Note that this does not necessarily mean being certified to ISO 9001, but if it can be demonstrated that the contents of the standard are being met, then a Due Diligence defence becomes possible. Obviously, companies will only go through the certification process if there is a perceived benefit in their marketplace or in the eyes of their customers. customer

#### 1.4 What is BS EN ISO 9001?

The ISO 9000 series of standards, together with their derivation from BS 5750, are explained in Chapter 2. BS EN ISO 9001 is the International Standard for Quality Management Systems, which is:

designed to demonstrate a supplier's/manufacturer's/service agent's capability to control the processes (not just factory processes) that determine the acceptance of the product supplied'; aimed at prevention and detection of nonconformity and the implementation of means to prevent its recurrence'.

It is interesting to note that the requirement for BS EN ISO 9001 standards, or similar, is becoming common in other parts of the world, notably in the Middle East, Asia and the Americas. Much of the standard reflects good manufacturing practice and good quality management which should be followed by any food producing or distribution common:

distributing company. Companies must think internationally, think high standards and think consistent product quality, and should recognize the internal benefits of following this route, namely:

clarity of purpose;

- good process control, involving identification of Critical Control Points (Mortimore and Wallace, 1994);
  good understanding of the business, not just the section in which
- an individual works;
- · participation of employees, which cultivates motivation;

3

4

Summary

5

efficiency and effectiveness; and communication between all parts of the company.

The purpose of this book is to offer practical advice on the implementation of the standard in the food industry: that is to say, the 'how to' as well as the 'what to'. Let it be said, however, that use of BS EN ISO 9001 is by on means restricted to the food industry. It derives from the engineering sector and has been applied to a plethora of industries and services.

derives from the engineering sector and has been applied to a plethora of industries and services. This book opens with a discussion about the development of quality management principles leading to the ISO 9001 approach, and then details the necessary preparatory work for the programme. Subsequent chapters concentrate on understanding the requirements of the standard and offer guidance on the implementation. They cover management responsibility, the quality system, relationships with customers and suppliers, internal process controls and audit systems, and the requirements of the training regime. Finally, the mechanism of assessment is described and the book concludes with a discussion of What next?, for achievement of the standard is not the finishing line, it is the start of all sorts of exciting possibilities.

a discussion of What next, for achievement of exciting possibilities. While reading the book, the reader should have to hand a copy of BS EN ISO 9001 1994, and is advised to have read the whole book before taking any action.

#### 1.5 Summary

The reader should appreciate that as a consequence of the Directive on the Official Control of Foodstuffs in the EEC, and the Food Safety Act 1990 in Great Britain, it is generally accepted that to achieve a Due Diligence defence and observe good practice, observance of the principles of HACCP (Hazard Analysis of Critical Control Points) and of BS EN ISO 9001, the International Standard for Quality Management Systems, is a necessity for anyone active in the food industry.

Source: Bolton (1999)

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