

For the October-December 2013 issue, *Innovar Journal* presents six sections: 1) Colombian Research, 2) Contributions to research and teaching, 3) Entrepreneurship and business management, 4) Public administration, 5) Strategy and organizations; 6) Management and organization.

Within the first section, there are two articles: *A new forecasting combination system for predicting volatility*, and *From influence to power: elements for a foucauldian view of leadership*. Regarding the first of these, it is noteworthy that it proposes a new model for the prediction of monthly asset returns (in time series) and demonstrates this new model is able to forecast volatility with more accuracy than the other models considered (GARCH); in the second, is evident the construction of a critical view of the concept of leadership, approaching it from the theory of power proposed by Foucault and focusing the study and the analysis on three edges, namely: a) Leadership as discourse, b) leadership as a technology of power, and c) as technique of the inner self.

The second section introduces an article entitled *On the organizational change. A literature review*, which displays how the concept of organizational change has evolved, based on the theoretical study of six proposals: a) change and institutionalism, b) evolutionary and revolutionary change, c) planned change, d) change and learning, e) leadership and change, and f) change and communications. This vision is exposed on the basis of a literature review of the journals with higher impact on management issues.

For the next section, the third- it was decided to publish the article *Charismatic leadership and entrepreneurial activity: an empirical analysis*, which states, that one of the

important aspects for the development of entrepreneurial incubators is that within companies and educational organizations, the spread out of a leadership accompanied by charisma is carried out. This research is based on the study of a sample of 41 countries.

The article entitled *Rating of health leaders: "Professional activity still little known in management"*, makes up the fourth section, and addresses the issue of the rating activity of those who run organizations that are directly related to health, from a micro perspective related to the activity theory, and the cognitive theory of learning.

The fifth section presents the article entitled *Development of a scale for measuring the perception of service quality in the systems of bus rapid transit (BRT) from the Metrobus of Mexico City*, making use of factor and psychometric analysis to build up the study, becoming a first theoretical approach to address the decision-making process, in deciding more convenient operation strategies.

For the sixth and last section, two articles were established to make part of it: first, *Social capital, intellectual capital and product innovation. Empirical evidence on intensive technology manufacturing sectors* and second, *Destination-branding positioning: an application in five Spanish regions*. Both articles have a direct relation, in terms of their object of study, management and organization. The first proposes a theoretical and empirical model of social capital, based on the intellectual capital approach. The second article, displays the tourism environment in five Spanish regions: Extremadura, with a unique brand- territory strategy; Andalusia, only brand- destination; Castile-La Mancha and La Rioja, brand-destination, and Castile and León, multiple brand-destination

GLORIA I. RODRÍGUEZ L. Ph. D.

Director and General Editor - INNOVAR

Full-time Associate Professor

School of Administration and Public Accounting

Economic Sciences Faculty

Universidad Nacional de Colombia, Bogotá campus