# Imputation of Missing Data Through Product Type Exponential Methods in Sampling Theory 

Imputación de datos faltantes a través de métodos exponenciales de tipo de producto en la teoría del muestreo

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#### Abstract

Some efficient product type exponential imputation methods are proposed in this article to tackle the problem of incomplete values in sampling theory. To investigate the effectiveness of proposed exponential methods, the behaviours of the considered estimators are compared in two scenarios: with and without nonresponse. The simulation studies show that the proposed resultant estimators outperform other existing estimators in this literature.


Key words: Auxiliary variable; Product type estimator; Imputation.

## Resumen

En este artículo se proponen algunos métodos eficientes de imputación exponencial de tipo de producto para abordar el problema de los valores incompletos en la teoría del muestreo. Para investigar la efectividad de los métodos exponenciales propuestos, se comparan los comportamientos de los estimadores considerados en dos escenarios: con y $\sin$ falta de respuesta. Los estudios de simulación muestran que los estimadores resultantes propuestos superan a otros estimadores existentes en esta literatura.

Palabras clave: Variable auxiliar; Estimador de tipo de producto;
Imputación.

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## 1. Introduction

In sampling theory, imputation is an appealing strategy for analysing missing data. In order to successfully handle the missing values in survey data, Sande (1979) selected imputation strategies that aggregate missing data sets consistently and make simple and direct analysis. In a very nice way Heitjan \& Basu (1996) distinguished, the meanings of MAR (missing at random) and MCAR (missing completely at random) were delineated. Hyunshik Lee \& Särndal (1994), Lee et al. (1995) for purpose of the imputation, employed the auxiliary information. Using MCAR response mechanism, Ahmed et al. (2006), Singh \& Horn (2000), Toutenburg et al. (2008), Singh (2009), Singh et al. (2010), Singh et al. (2016), Gira (2015), Kadilar \& Cingi (2008), Diana \& Francesco Perri (2010), Prasad (2017), Prasad (2018a), Prasad (2018b), Prasad (2019), Prasad (2021) have proposed numerous new imputation techniques in sampling theory.

If the study and auxiliary variables have a negative coefficient of correlation, then the product methods of imputation have been used for missing data. Singh \& Deo (2003), consider the product approach of imputation to be extremely effective. There are Multiple social science or medical variables that decreases as people grow older. For examples, when peoples get older, then following factors exhibit a negative correlations with the age: (a) visual acuity, (b) head hair density, (c) hearing capabilities, and so on. In sampling theory, the product imputation technique is useful if in-formations on any of the studied variable is unavailable but the ages of the subjects is accessible.

Motivated by the above work of Singh \& Deo (2003), to deal with the problem of incomplete values in sampling theory, and four efficient product type exponential imputation approaches have been proposed. The proposed estimator's behaviour is examined in two conditions (with and without nonresponse), and conclusions are drawn.

The remaining sections of the manuscript are organised as follows: We provided the various notations used in this manuscript in Section 2. In Section 3 , we looked at a review of existing methods in the literature. In Section 4, we proposed four product-type exponential estimators and derived expressions for their bias and MSE. In Sections 5 and 6, we conducted a numerical illustration and simulation study. Section 7 contains an analysis of the numerical illustration and simulation study. We arrived at conclusions in Section 8.

## 2. Notations

Suppose that the $U=\left(U_{1}, U_{2}, \ldots, U_{N}\right)$ be the finite population of size N and the variables under study and auxiliary are denoted by $y$ and $x$ respectively. Let $(\bar{Y}, \bar{X})$ be the population means of $(y, x)$ respectively. We define some parameters that are used in this manuscript.
$N$ : Population size.
$n$ : Sample size.
$r$ : Responding unit
$Y$ : Study Variable.
$X$ : Auxiliary Variable.
$\bar{Y}$ : The Population mean of Study Variable.
$\bar{X}_{N}$ : The Population mean of Auxiliary Variable.
$\bar{x}_{r}$ : The Sample mean of responding unit of $r$.
$A$ : Number of responding unit of $r$.
$A^{c}$ : Number of nonresponding unit of $(n-r)$.
$C_{y}, C_{x}$ : Coefficient of variation of variable $y$ and $x$ respectively.
$\beta_{1}(x)$ : Coefficient of skewness.
$\beta_{2}(x)$ : Coefficient of kurtosis.

## 3. Some Existing Methods

Some imputation methods that are commonly used are as follows.

### 3.1. Mean Imputation Approach

After imputation, data in this technique have the following structure:

$$
y_{. i}= \begin{cases}y_{i}, & i \epsilon A  \tag{1}\\ \bar{y}_{r}, & i \epsilon A^{c}\end{cases}
$$

Under this approach, the resultant point estimator of $\bar{Y}$ takes the form

$$
\begin{equation*}
\bar{y}_{r}=\frac{1}{r} \sum_{i=1}^{r} y_{i} \tag{2}
\end{equation*}
$$

And variance of response sample mean $\bar{y}_{r}$, is calculated using the following:

$$
\begin{equation*}
\operatorname{Var}\left(\bar{y}_{r}\right)=\left(\frac{1}{r}-\frac{1}{N}\right) \bar{Y}^{2} C_{y}^{2} \tag{3}
\end{equation*}
$$

where $\bar{y}_{r}$ and $C_{y}$ are the response sample mean and correspondingly, the coefficients of variation having the studied variable $y$.

### 3.2. Singh and Deo (2003) Approach

In sampling theory, Singh \& Deo (2003) proposed the product imputation approach. After imputation, data in this approach take the following structure:

$$
y_{. i}=\left\{\begin{align*}
y_{i}, & i \epsilon A  \tag{4}\\
\bar{y}_{r}\left[\frac{n \bar{x}_{r}-r \bar{x}_{n}}{\bar{x}_{n}}\right] \frac{x_{i}}{\sum_{i \in R^{c} x_{i}}}, & i \epsilon A^{c}
\end{align*}\right.
$$

In this method, the resultant point estimator of $\bar{Y}$ becomes

$$
\begin{equation*}
\bar{y}_{S D}=\frac{\bar{y}_{r}}{\bar{x}_{n}} \bar{x}_{r} \tag{5}
\end{equation*}
$$

where $\bar{x}_{r}$ and $\bar{x}_{n}$ having response and sample mean of variables $x$ respectively.
The MSE of this estimator, is as follows

$$
\begin{equation*}
M S E\left(\bar{y}_{S D}\right)=\operatorname{Var}\left(\bar{y}_{r}\right)+\left(\frac{1}{r}-\frac{1}{n}\right)\left(C_{x}^{2}+2 \rho C_{y} C_{x}\right) \bar{Y}^{2} \tag{6}
\end{equation*}
$$

where $C_{x}, C_{y}$ and $\rho$ are the coefficient of variation of variable $x$, coefficient of variation of variable $y$ and correlation coefficient between the variables $y$ and $x$ simultaneously.

## 4. Proposed Imputation Methods

With auxiliary variables $X$ and study variables $Y$, a finite population of size $N$ was considered. In this article, let the values of the auxiliary variables be negatively correlated with the values of the study variates. We have population coefficient of skewness $\beta_{1}(x)$ and coefficient of kurtosis $\beta_{2}(x)$ of an auxiliary variables are supposed to be known. Now, random sample of size $n$ is drawn according to the SRSWOR schemes process to estimate the population mean of the study variables $\bar{Y}$.

Assume that the nonresponse is random and that the numbers of responding unit out of a sample of $n$ unit is represented by $r$. Let $A$ represent the number of responding unit and $A^{c}$ denote the number of nonresponding unit.

Whenever the nonresponse observation are discarded, it is customary to estimates the population mean $\bar{Y}$, is given in equation (2).

When the nonresponse observation are not discarded and We have some imputation Approach are followed, then the completes data set is as:

$$
y_{. i}= \begin{cases}y_{i}, & i \epsilon A  \tag{7}\\ \tilde{y}_{i}, & i \epsilon A^{c}\end{cases}
$$

The point estimators of the population mean takes the form:

$$
\begin{equation*}
\tau=\frac{1}{n} \sum_{i=1}^{n} y_{. i}=\frac{1}{n}\left[\sum_{i \in R} y_{i}+\sum_{i \in R^{c}} \tilde{y}_{i}\right] \tag{8}
\end{equation*}
$$

Where, $\tilde{y}_{i}$ represent the imputed values of study variable corresponding to the $i^{t h}$ nonresponding unit.

If product type exponential imputation methods are imputed for missing values of study variate, there are four simple choices of $\tilde{y}_{i}$ in equation (8), we have

$$
\begin{equation*}
\tilde{y}_{i}=\frac{\bar{y}_{r}}{n-r}\left[n \lambda_{1} \exp \left(\theta_{1} \frac{\left(\bar{x}_{r} / \bar{X}_{N}-1\right)}{1+\left(\left(\beta_{1}(x) \bar{x}_{r}+1\right) /\left(\beta_{1}(x) \bar{X}_{N}+1\right)\right)}\right)-r\right] \tag{9}
\end{equation*}
$$

$$
\begin{align*}
& \tilde{y}_{i}=\frac{\bar{y}_{r}}{n-r}\left[n \lambda_{2} \exp \left(\theta_{2} \frac{\left(\bar{x}_{r} / \bar{X}_{N}-1\right)}{1+\left(\left(\beta_{2}(x) \bar{x}_{r}+1\right) /\left(\beta_{2}(x) \bar{X}_{N}+1\right)\right)}\right)-r\right]  \tag{10}\\
& \tilde{y}_{i}=\frac{\bar{y}_{r}}{n-r}\left[n \lambda_{3} \exp \left(\theta_{3} \frac{\left(\bar{x}_{r} / \bar{X}_{N}-1\right)}{1+\left(\left(\beta_{1}(x) \bar{x}_{r}+\beta_{2}(x)\right) /\left(\beta_{1}(x) \bar{X}_{N}+\beta_{2}(x)\right)\right)}\right)-r\right]  \tag{11}\\
& \tilde{y_{i}}=\frac{\bar{y}_{r}}{n-r}\left[n \lambda_{4} \exp \left(\theta_{4} \frac{\left(\bar{x}_{r} / \bar{X}_{N}-1\right)}{1+\left(\left(\beta_{2}(x) \bar{x}_{r}+\beta_{1}(x)\right) /\left(\beta_{2}(x) \bar{X}_{N}+\beta_{1}(x)\right)\right)}\right)-r\right] \tag{12}
\end{align*}
$$

where $\theta_{1}=\frac{\beta_{1}(x) \bar{X}_{N}}{\beta_{1}(x) X_{N}+1}, \theta_{2}=\frac{\beta_{2}(x) \bar{X}_{N}}{\beta_{2}(x) X_{N}+1}, \theta_{3}=\frac{\beta_{1}(x) \bar{X}_{N}}{\beta_{1}(x) X_{N}+\beta_{2}(x)}, \theta_{4}=\frac{\beta_{2}(x) \bar{X}_{N}}{\beta_{2}(x) X_{N}+\beta_{1}(x)}$.
Utilizing (9-12) in (8), we obtain the following four suggested proposed estimators for estimating the population mean $\bar{Y}$ :

$$
\begin{gather*}
\tau_{1}=\lambda_{1} \bar{y}_{r} \exp \left(\theta_{1} \frac{\left(\bar{x}_{r} / \bar{X}_{N}-1\right)}{1+\left(\left(\beta_{1}(x) \bar{x}_{r}+1\right) /\left(\beta_{1}(x) \bar{X}_{N}+1\right)\right)}\right)  \tag{13}\\
\tau_{2}=\lambda_{2} \bar{y}_{r} \exp \left(\theta_{2} \frac{\left(\bar{x}_{r} / \bar{X}_{N}-1\right)}{1+\left(\left(\beta_{2}(x) \bar{x}_{r}+1\right) /\left(\beta_{2}(x) \bar{X}_{N}+1\right)\right)}\right)  \tag{14}\\
\tau_{3}=\lambda_{3} \bar{y}_{r} \exp \left(\theta_{3} \frac{\left(\bar{x}_{r} / \bar{X}_{N}-1\right)}{1+\left(\left(\beta_{1}(x) \bar{x}_{r}+\beta_{2}(x)\right) /\left(\beta_{1}(x) \bar{X}_{N}+\beta_{2}(x)\right)\right)}\right)  \tag{15}\\
\tau_{4}=\lambda_{4} \overline{y_{r}} \exp \left(\theta_{4} \frac{\left(\bar{x}_{r} / \bar{X}_{N}-1\right)}{1+\left(\left(\beta_{2}(x) \bar{x}_{r}+\beta_{1}(x)\right) /\left(\beta_{2}(x) \bar{X}_{N}+\beta_{1}(x)\right)\right)}\right) \tag{16}
\end{gather*}
$$

where $\lambda_{1}, \lambda_{2}, \lambda_{3}$ and $\lambda_{4}$ are an unknown real constants to be determines by minimization of the Mean Square Error (MSE)of the suggested estimators.

To acquire Bias and MSE of the suggested estimators, let's defines $\left(\frac{\bar{y}_{r}}{Y}-1\right)=\varepsilon_{0}$ and $\left(\frac{\bar{x}_{r}}{X}-1\right)=\varepsilon_{1}$ such that $E\left(\varepsilon_{m}\right)=0,\left|\varepsilon_{m}\right|<1 \forall m=0,1$.

Under the above transformation, the Bias and MSE of the suggested estimators $\tau_{i}$ (where $i=1,2,3,4$ ) are derived up-to the first order of large sample approximations are follows: the suggested estimators $\tau_{i}$ (where $i=1,2,3,4$ ) take the following form:

$$
\begin{equation*}
\tau_{i}=\lambda_{i} \bar{Y}\left(1+\varepsilon_{0}\right) \exp \left[\frac{1}{2} \theta_{i} \varepsilon_{1}\left(1+\frac{1}{2} \theta_{i} \varepsilon_{1}\right)^{-1}\right] \tag{17}
\end{equation*}
$$

Neglecting the higher power terms of $\varepsilon^{\prime} s$, the equation(17) can be written as

$$
\begin{equation*}
\tau_{i}-\bar{Y} \cong \bar{Y}\left[\left(\lambda_{i}-1\right)+\lambda_{i}\left(\varepsilon_{0}+\frac{1}{2} \theta_{i} \varepsilon_{1}+\frac{1}{2} \theta_{i} \varepsilon_{0} \varepsilon_{1}-\frac{1}{8} \theta_{i}^{2} \varepsilon_{1}^{2}\right)\right] \tag{18}
\end{equation*}
$$

Taking expectation on both sides of (18), we obtained the bias of the suggested estimators, are given as

$$
\begin{align*}
\operatorname{Bias}\left(\tau_{i}\right) & =E\left(\tau_{i}-\bar{Y}\right) \\
& =\bar{Y}\left[\left(\lambda_{i}-1\right)-\frac{1}{8} \theta_{i} C_{x} \lambda_{i}\left(\frac{1}{r}-\frac{1}{N}\right)\left(\theta_{i} C_{x}-4 \rho_{y x} C_{y}\right)\right] \tag{19}
\end{align*}
$$

Now, after squaring of (18) and neglecting the higher power terms of $\varepsilon$ 's, we have

$$
\begin{equation*}
\left(\tau_{i}-\bar{Y}\right)^{2} \cong \bar{Y}^{2}\left[\left(\lambda_{i}-1\right)+\lambda_{i}\left(\varepsilon_{0}+\frac{1}{2} \theta_{i} \varepsilon_{1}+\frac{1}{2} \theta_{i} \varepsilon_{0} \varepsilon_{1}-\frac{1}{8} \theta_{i}^{2} \varepsilon_{1}^{2}\right)\right]^{2} \tag{20}
\end{equation*}
$$

Taking expectation on both sides of (20), we get the MSEs of the suggested estimators $\tau_{i}(i=1,2,3,4)$ as

$$
\begin{equation*}
M S E\left(\tau_{i}\right)=E\left(\tau_{i}-\bar{Y}\right)^{2}=\bar{Y}^{2}\left[\left(\lambda_{i}-1\right)^{2}+\lambda_{i}^{2} A_{1}+2\left(\lambda_{i}^{2}-\lambda_{i}\right) B_{1}\right] \tag{21}
\end{equation*}
$$

where

$$
\begin{gathered}
A_{1}=\left(\frac{1}{r}-\frac{1}{N}\right)\left(C_{y}^{2}+\frac{1}{4} \theta_{i}^{2} C_{x}^{2}+\theta_{i} \rho_{y x} C_{y} C_{x}\right) \\
B_{1}=-\frac{1}{8} \theta_{i} C_{x}\left(\frac{1}{r}-\frac{1}{N}\right)\left(\theta_{i} C_{x}-4 \rho_{y x} C_{y}\right)
\end{gathered}
$$

Taking partial derivatives of equation (21) with respect to $\lambda_{i}$ and its equating to zero, we can get the optimum values of $\lambda_{i}$ are as follows:

$$
\begin{equation*}
\lambda_{i o p t}=\frac{1-\frac{1}{8} \theta_{i} C_{x}\left(\frac{1}{r}-\frac{1}{N}\right)\left(\theta_{i} C_{x}-4 \rho_{y x} C_{y}\right)}{1+\left(\frac{1}{r}-\frac{1}{N}\right) C_{y}\left(C_{y}+2 \theta_{i} \rho_{y x} C_{x}\right)} \tag{22}
\end{equation*}
$$

After the optimum values have been substituted of $\lambda_{i}$ i.e., $\lambda_{\text {iopt }}$ in equations (21), we obtained the minimum MSEs of the proposed estimators $\tau_{i}(i=1,2,3,4)$ are as follows:

$$
\begin{equation*}
\operatorname{MSE}\left(\tau_{i}\right)_{o p t}=\left[1-\frac{\left(1-\frac{1}{8} \theta_{i} C_{x}\left(\frac{1}{r}-\frac{1}{N}\right)\left(\theta_{i} C_{x}-4 \rho_{y x} C_{y}\right)\right)^{2}}{1+\left(\frac{1}{r}-\frac{1}{N}\right) C_{y}\left(C_{y}+2 \theta_{i} \rho_{y x} C_{x}\right)}\right] \bar{Y}^{2} \tag{23}
\end{equation*}
$$

## 5. Numerical Illustration

In order to determine the numerical efficiencies, we have considered the three real data sets (given in Table 1) for taking the sample population of size $(n)$ between $33 \%$ to $40 \%$ and response rate ( $r$ ), are between $60 \%$ to $92 \%$ and performs some numerical study to evaluates performance of the considered estimators.

Now, the percent relative losses in efficiency of the suggested estimators $\tau_{i}$ $(i=1,2,3,4)$ in the respect to the another suggested estimators $\xi_{i}(i=1,2,3,4)$ for the similar circumstances but under the complete response have been obtained to study the effects of nonresponse on the precision of estimates under sampling
theory. Another suggested estimators $\xi_{i}(i=1,2,3,4)$ is defined under the same circumstance as the estimators $\tau_{i}(i=1,2,3,4)$, but in the absences of nonresponse and shown by

$$
\begin{gather*}
\xi_{1}=\phi_{1} \bar{y}_{n} \exp \left(\theta_{1} \frac{\left(\bar{x}_{n} / \bar{X}_{N}-1\right)}{1+\left(\left(\beta_{1}(x) \bar{x}_{n}+1\right) /\left(\beta_{1}(x) \bar{X}_{N}+1\right)\right)}\right)  \tag{24}\\
\xi_{2}=\phi_{2} \bar{y}_{n} \exp \left(\theta_{2} \frac{\left(\bar{x}_{n} / \bar{X}_{N}-1\right)}{1+\left(\left(\beta_{2}(x) \bar{x}_{n}+1\right) /\left(\beta_{2}(x) \bar{X}_{N}+1\right)\right)}\right)  \tag{25}\\
\xi_{3}=\phi_{3} \bar{y}_{n} \exp \left(\theta_{3} \frac{\left(\bar{x}_{n} / \bar{X}_{N}-1\right)}{1+\left(\left(\beta_{1}(x) \bar{x}_{n}+\beta_{2}(x)\right) /\left(\beta_{1}(x) \bar{X}_{N}+\beta_{2}(x)\right)\right)}\right)  \tag{26}\\
\xi_{4}=\phi_{4} \bar{y}_{n} \exp \left(\theta_{4} \frac{\left(\bar{x}_{n} / \bar{X}_{N}-1\right)}{1+\left(\left(\beta_{2}(x) \bar{x}_{n}+\beta_{1}(x)\right) /\left(\beta_{2}(x) \bar{X}_{N}+\beta_{1}(x)\right)\right)}\right) \tag{27}
\end{gather*}
$$

where $\phi_{1}, \phi_{2}, \phi_{3}$ and $\phi_{4}$ are an unknown real constants to be determined after the minimization of the mean squared error of the estimators $\xi_{i}(i=1,2,3,4)$. Following the methods discussed in Section 4, the bias and MSE of the another considered estimators $\xi_{i}(i=1,2,3,4)$ are obtained as

$$
\begin{align*}
\operatorname{Bias}\left(\xi_{i}\right) & =E\left(\xi_{i}-\bar{Y}\right) \\
& =\bar{Y}\left[\left(\phi_{i}-1\right)-\frac{1}{8} \theta_{i} C_{x} \phi_{i}\left(\frac{1}{n}-\frac{1}{N}\right)\left(\theta_{i} C_{x}-4 \rho_{y x} C_{y}\right)\right]  \tag{28}\\
M S E\left(\xi_{i}\right) & =E\left(\xi_{i}-\bar{Y}\right)^{2}=\bar{Y}^{2}\left[\left(\phi_{i}-1\right)^{2}+\phi_{i}^{2} A_{2}+2\left(\phi_{i}^{2}-\phi_{i}\right) B_{2}\right] \tag{29}
\end{align*}
$$

where

$$
\begin{gathered}
A_{2}=\left(\frac{1}{n}-\frac{1}{N}\right)\left(C_{y}^{2}+\frac{1}{4} \theta_{i}^{2} C_{x}^{2}+\theta_{i} \rho_{y x} C_{y} C_{x}\right), \\
B_{2}=-\frac{1}{8} \theta_{i} C_{x}\left(\frac{1}{n}-\frac{1}{N}\right)\left(\theta_{i} C_{x}-4 \rho_{y x} C_{y}\right) .
\end{gathered}
$$

Taking partial derivatives of equation (29) with respect to $\phi_{i}$ and equating to zero, we get the optimum values of $\phi_{i}$ are given by

$$
\begin{equation*}
\phi_{i_{o p t}}=\frac{1-\frac{1}{8} \theta_{i} C_{x}\left(\frac{1}{n}-\frac{1}{N}\right)\left(\theta_{i} C_{x}-4 \rho_{y x} C_{y}\right)}{1+\left(\frac{1}{n}-\frac{1}{N}\right) C_{y}\left(C_{y}+2 \theta_{i} \rho_{y x} C_{x}\right)} \tag{30}
\end{equation*}
$$

Using the optimum values of $\phi_{i}$ i.e., $\phi_{i_{o p t}}$ in equations (29), we obtains the minimum MSE of the suggested estimators $\xi_{i}(i=1,2,3,4)$ as given by

$$
\begin{equation*}
M S E\left(\xi_{i}\right)_{o p t}=\left[1-\frac{\left(1-\frac{1}{8} \theta_{i} C_{x}\left(\frac{1}{n}-\frac{1}{N}\right)\left(\theta_{i} C_{x}-4 \rho_{y x} C_{y}\right)\right)^{2}}{1+\left(\frac{1}{n}-\frac{1}{N}\right) C_{y}\left(C_{y}+2 \theta_{i} \rho_{y x} C_{x}\right)}\right] \bar{Y}^{2} \tag{31}
\end{equation*}
$$

For taking different choices of sample population and response rate, the percent relative losses $\left(P R L_{i}(i=1,2,3,4)\right)$ in precision of the suggested estimators
$\tau_{i}(i=1,2,3,4)$ are computed in the respect to the another suggested estimators $\xi_{i}$ $(i=1,2,3,4)$ respectively and shown in Table 2, where $P R L_{1}=\frac{M S E\left(\tau_{1}\right)-M S E\left(\xi_{1}\right)}{M S E\left(\tau_{1}\right)} \times$ $100, P R L_{2}=\frac{M S E\left(\tau_{2}\right)-M S E\left(\xi_{2}\right)}{M S E\left(\tau_{2}\right)} \times 100, P R L_{3}=\frac{M S E\left(\tau_{3}\right)-M S E\left(\xi_{3}\right)}{M S E\left(\tau_{3}\right)} \times 100$, and $P R L_{4}=\frac{M S E\left(\tau_{4}\right)-M S E\left(\xi_{4}\right)}{M S E\left(\tau_{4}\right)} \times 100$. Now, PREs of the suggested estimators $\tau_{i}(i=$ $1,2,3,4)$ and $\xi_{i}(i=1,2,3,4)$ in the respect to the mean imputation approach and Singh \& Deo (2003) estimators are computed as $\operatorname{PRE} E_{i}=\operatorname{PRE}\left(\tau_{i}, \bar{y}_{r}\right)=\frac{\operatorname{Var}\left(\bar{y}_{r}\right)}{\operatorname{MSE}\left(\tau_{i}\right)} \times$ $100,(i=1,2,3,4) P R E_{i}=\operatorname{PRE}\left(\tau_{i}, \bar{y}_{S D}\right)=\frac{\operatorname{MSE}\left(\bar{y}_{S D}\right)}{\operatorname{MSE}\left(\tau_{i}\right)} \times 100(i=1,2,3,4)$.

## 6. Simulation Study

We demonstrate the performance of all estimators by generating random number from bi-variate normal distribution by using R-Software Team et al. (2021). The auxiliary information on variable X has been generated by artificial data set's having population size $N=5000$ generated from bi-variate normal distribution for $(X, Y)$ having negative correlation between Study variables and auxiliary variable. This type of population is very relevant in most socio-economic situation with our interest.

The model under which the populations are generated is given below

$$
\begin{gathered}
X \leftarrow \operatorname{rnorm}(N, m 1, s 1) \\
Y \leftarrow s 2 p(X-m 1) / s 1+m 2+s 2 \operatorname{rnorm}\left(N, 0, \operatorname{sqrt}\left(1-p^{2}\right)\right)
\end{gathered}
$$

where $\operatorname{rnorm}()$ in R Team et al. (2021) is a built-in function that generates a vector of normally distributed random numbers, $\operatorname{sqrt}()$ function in the R programming language is used to determine the square-root of a value that is passed to it as an argument, $N$ is the population size, $m 1$ and $m 2$ are the means of variables $X$ and $Y$ respectively, $s 1$ and $s 2$ are the standard deviations of variables $X$ and $Y$ respectively, and p is the correlation coefficient between the variables $X$ and $Y$. This setting is used to generate bivariate normal numbers between $(X, Y)$.

By using the generated random variables, the PRL and PRE of our considered estimators $\tau_{i}(i=1,2,3,4)$ in the respect to another suggested estimators $\xi_{i}(i=$ $1,2,3,4)$ are calculated and shown in Tables 5-7. Based on the simulation studies, We have observed that the our considered estimators are more effective than the compared estimators in this literature.

## 7. Analysis of Numerical Illustration and Simulation Study

From the Tables 1-7, the following interpretation can be found:
I. We present descriptions of three real-world data sets in the Table 1 to demonstrate the applications of our research. We are taking different values of $N$, $n$, and $r$.
II. From the Table 2
(a) For Data set-A, the $P R L_{i}$ in the precision of the considered estimators $\tau_{i}(i=1,2,3,4)$ with respect to the other suggested estimators $\xi_{i}(i=$ $1,2,3,4$ ) remains between 19.14 percent to 49.99 percent for the sample sizes of $35 \%$ and $40 \%$ and response rates between $62 \%$ to $87 \%$.
(b) For Data set B, with sample sizes ranging from $33 \%$ to $40 \%$ and response rates ranging from $60 \%$ to $91.66 \%$, the $P R L_{i}$ in the precision of the considered estimators $\tau_{i}(i=1,2,3,4)$ with respect to the other suggested estimators $\xi_{i}(i=1,2,3,4)$ remain between $13.15 \%$ to $49.99 \%$.
(c) For Data set C, the $P R L_{i}$ in the precision of the considered estimators $\tau_{i}(i=1,2,3,4)$ with respect to the other suggested estimators $\xi_{i}(i=$ $1,2,3,4$ ) remains between $13.15 \%$ to $49.99 \%$, with sample sizes ranging from $33 \%$ to $40 \%$ and a response rate ranging from $60 \%$ to $91.66 \%$.

## III. From the Table 3

(a) For Data set A, the $P R E_{i}$ over the estimator $\overline{y_{r}}$ remains between $252.61 \%$ to $347.02 \%$ for sample sizes of $35 \%$ and $40 \%$ and response rates ranging from $62 \%$ to $87 \%$.
(b) For Data set B, the sample sizes varied from $33 \%$ to $40 \%$, and the response rates ranged from $60 \%$ to $91.66 \%$; the $P R E_{i}$ over the estimator $\overline{y_{r}}$ remains between $219.33 \%$ to $226.58 \%$.
(c) For Data set C, the $P R E_{i}$ over the estimator $\overline{y_{r}}$ remains between $192.87 \%$ to $208.48 \%$ with sample sizes ranging from $33 \%$ to $40 \%$ and response rates ranging from $60 \%$ to $91.66 \%$.

## IV. From the Table 4

(a) For Data set A, the $P R E_{i}$ over the estimator $y \bar{S} D$ remains within the range of $150.31 \%$ to $289.07 \%$ for sample sizes of $35 \%$ and $40 \%$ with response rates ranging from $62 \%$ to $87 \%$.
(b) For Data Set-B, the $P R E_{i}$ over the estimator $y \bar{S} D$ remains between $133.85 \%$ to $204.79 \%$ for sample sizes of $33 \%$ to $40 \%$ and response rates of $60 \%$ to $91.66 \%$.
(c) For Data set C: The sample sizes range from $33 \%$ to $40 \%$, and the response rate ranges from $60 \%$ to $91.66 \%$. The $P R E_{i}$ over the estimator $y \bar{S} D$ remains within the range of $121.24 \%$ to $188.11 \%$.
V. From Table 5 based on the simulation study, it can be seen that sample sizes range from $34 \%$ to $38 \%$, response rates range from $61.76 \%$ to $86.84 \%$, and the $P R L_{i}$ in the precision of the considered estimators $\tau_{i}(i=1,2,3,4)$ with respect to the other suggested estimators $\xi_{i}(i=1,2,3,4)$ remain between $11.71 \%$ to $28.62 \%$.
VI. According to Table 6 based on a simulation study, the $P R E_{i}$ over the estimator $\overline{y_{r}}$ remains between $184.15 \%$ to $255.91 \%$ for sample sizes of $34 \%$ to $38 \%$ with response rates ranging from $61.76 \%$ to $86.84 \%$.
VII. According to Table 7, which is based on a simulation study, the $P R E_{i}$ over the estimator $y \bar{S} D$ remains between $184.12 \%$ to $255.82 \%$ for sample sizes of $34 \%$ to $38 \%$ with response rates ranging from $61.76 \%$ to $86.84 \%$.

## 8. Conclusions

In the present article, four efficient product type exponential estimators with imputation $\tau_{i}(i=1,2,3,4)$ are considered in sampling theory to estimate the population mean of the study variable. According to the Tables 2 and 5, for the fixed values of sample population, the values of $P R L_{i}(i=1,2,3,4)$ now decrease with the increasing values of response rate. This behaviour indicates that the higher the correlation coefficient between the auxiliary variables and study variables, the fewer fresh samples are required in sampling theory, and the amount of loss in precision also decreases. The behaviour of the proposed estimators are well supported by numerical illustrations and simulation studies presented in Tables 2-7 for taking different values of sample population and response rate. It is shows that the proposed estimators are more effective than the mean imputation approach and Singh \& Deo (2003) estimator in this literature.

Based on analysis of numerical and simulation studies, one may conclude that using the population coefficient of skewness $\beta_{1}(x)$ and coefficient of kurtosis $\beta_{2}(x)$ of as auxiliary variables in developing methods of imputation and, as a result, its application in proposed estimators are extremely valuable in terms of estimate precision and survey cost reduction.

Table 1: Description of data sets

| Parameters | Data set A <br> Pandey \& Dubey (1988) | Data set B <br> Singh (2003), p. 1113 | Data set C <br> Singh \& Mangat <br> $(2013)$, p. 187 |
| :---: | :---: | :---: | :---: |
|  | 20 | 30 | 30 |
| $n$ | 7,8 | $10,11,12$ | $10,11,12$ |
| $r$ | $(5,6),(5,6,7)$ | $(6,7,8,9),(7,8,9,10)$, | $(6,7,8,9),(7,8,9,10)$, |
| $\bar{Y}$ | 19.55 | 384.2 | $(8,9,10,11)$ |
| $\bar{X}$ | 18.8 | 67.2667 | 6.3766 |
| $C_{y}$ | 0.3552 | 0.1558 | 66.9333 |
| $C_{x}$ | 0.3943 | 0.1373 | 0.0266 |
| $\beta_{1}(x)$ | 0.5473 | 0.3449 | 0.0206 |
| $\beta_{2}(x)$ | 3.0613 | 2.2389 | 0.2833 |
| $\rho_{y x}$ | -0.9199 | -0.8552 | 2.1600 |

Table 2: Percent relative losses $P R L_{i}$ in the precision of the considered estimators $\tau_{i}(i=1,2,3,4)$ in comparison to the other suggested estimators $\xi_{i}(i=$ $1,2,3,4)$, respectively.

| Data set | $N$ | $n$ | $r$ | $P R L_{1}$ | $P R L_{2}$ | $P R L_{3}$ | $P R L_{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A | 20 | 7 | 5 | 37.9934 | 37.8941 | 38.0861 | 37.8809 |
|  |  |  | 6 | 20.3539 | 20.3011 | 20.4033 | 20.2940 |
|  |  | 8 | 5 | 49.8923 | 49.7873 | 49.9903 | 49.7733 |
|  |  |  | 6 | 35.6377 | 35.5633 | 35.7074 | 35.5534 |
|  |  |  | 7 | 19.1896 | 19.1498 | 19.2270 | 19.1445 |
| B | 30 | 10 | 6 | 49.9999 | 49.9998 | 49.9995 | 49.9998 |
|  |  |  | 7 | 39.1304 | 39.1303 | 39.1301 | 39.1302 |
|  |  |  | 8 | 27.2727 | 27.2726 | 27.2724 | 27.2726 |
|  |  |  | 9 | 14.2857 | 14.2856 | 14.2855 | 14.2856 |
|  |  | 11 | 7 | 47.4308 | 47.4307 | 47.4304 | 47.4306 |
|  |  |  | 8 | 37.1900 | 37.1899 | 37.1898 | 37.1899 |
|  |  |  | 9 | 25.9740 | 25.9739 | 25.9738 | 25.9739 |
|  |  |  | 10 | 13.6363 | 13.6363 | 13.6362 | 13.6363 |
|  |  | 12 | 8 | 45.4545 | 45.4544 | 45.4542 | 45.4544 |
|  |  |  | 9 | 35.7142 | 35.7142 | 35.7140 | 35.7141 |
|  |  |  | 10 | 24.9999 | 24.9999 | 24.9998 | 24.9999 |
|  |  |  | 11 | 13.1578 | 13.1578 | 13.1578 | 13.1578 |
| C | 30 | 10 | 6 | 49.9999 | 49.9999 | 49.9998 | 49.9999 |
|  |  |  | 7 | 39.1303 | 39.1304 | 39.1303 | 39.1304 |
|  |  |  | 8 | 27.2726 | 27.2727 | 27.2726 | 27.2727 |
|  |  |  | 9 | 14.2856 | 14.2857 | 14.2856 | 14.2857 |
|  |  | 11 | 7 | 47.4307 | 47.4308 | 47.4307 | 47.4308 |
|  |  |  | 8 | 37.1900 | 37.1900 | 37.1900 | 37.1900 |
|  |  |  | 9 | 25.9739 | 25.9740 | 25.9739 | 25.9740 |
|  |  |  | 10 | 13.6363 | 13.6363 | 13.6363 | 13.6363 |
|  |  | 12 | 8 | 45.4545 | 45.4545 | 45.4544 | 45.4545 |
|  |  |  | 9 | 35.7142 | 35.7142 | 35.7142 | 35.7142 |
|  |  |  | 10 | 24.9999 | 24.9999 | 24.9999 | 24.9999 |
|  |  |  | 11 | 13.1578 | 13.1578 | 13.1578 | 13.1578 |

Table 3: $P R E_{i}$ of the considered estimators $\tau_{i}(i=1,2,3,4)$ over the estimator $\bar{y}_{r}$.

| Data set | $N$ | $n$ | $r$ | $P R E_{1}$ | $P R E_{2}$ | $P R E_{3}$ | $P R E_{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A | 20 | 7 | 5 | 308.8149 | 343.1017 | 252.6360 | 347.0265 |
|  |  |  | 6 | 308.5183 | 342.4508 | 252.6143 | 346.3249 |
|  |  | 8 | 5 | 308.8149 | 343.1017 | 252.6360 | 347.0265 |
|  |  |  | 6 | 308.5183 | 342.4508 | 252.6143 | 346.3249 |
|  |  |  | 7 | 308.3082 | 341.9909 | 252.5989 | 345.8292 |
| B | 30 | 10 | 6 | 219.3318 | 225.7754 | 210.9029 | 226.5854 |
|  |  |  | 7 | 219.3318 | 225.7752 | 210.9022 | 226.5851 |
|  |  |  | 8 | 219.3318 | 225.7750 | 210.9018 | 226.5849 |
|  |  |  | 9 | 219.3318 | 225.7749 | 210.9014 | 226.5847 |
|  |  | 11 | 7 | 219.3318 | 225.7752 | 210.9022 | 226.5851 |
|  |  |  | 8 | 219.3318 | 225.7750 | 210.9018 | 226.5849 |
|  |  |  | 9 | 219.3318 | 225.7749 | 210.9014 | 226.5847 |
|  |  |  | 10 | 219.3318 | 225.7748 | 210.9011 | 226.5845 |
|  |  | 12 | 8 | 219.3318 | 225.7750 | 210.9018 | 226.5849 |
|  |  |  | 9 | 219.3318 | 225.7749 | 210.9014 | 226.5847 |
|  |  |  | 10 | 219.3318 | 225.7748 | 210.9011 | 226.5845 |
|  |  |  | 11 | 219.3318 | 225.7747 | 210.9008 | 226.5844 |
| C | 30 | 10 | 6 | 200.8445 | 207.6942 | 192.8784 | 208.4871 |
|  |  |  | 7 | 200.8444 | 207.6941 | 192.8782 | 208.4871 |
|  |  |  | 8 | 200.8443 | 207.6941 | 192.8781 | 208.4871 |
|  |  |  | 9 | 200.8443 | 207.6941 | 192.8780 | 208.4870 |
|  |  | 11 | 7 | 200.8444 | 207.6941 | 192.8782 | 208.4871 |
|  |  |  | 8 | 200.8443 | 207.6941 | 192.8781 | 208.4871 |
|  |  |  | 9 | 200.8443 | 207.6941 | 192.8780 | 208.4870 |
|  |  |  | 10 | 200.8442 | 207.6941 | 192.8780 | 208.4870 |
|  |  | 12 | 8 | 200.8443 | 207.6941 | 192.8781 | 208.4871 |
|  |  |  | 9 | 200.8443 | 207.6941 | 192.8780 | 208.4870 |
|  |  |  | 10 | 200.8442 | 207.6941 | 192.8780 | 208.4870 |
|  |  |  | 11 | 200.8442 | 207.6941 | 192.8779 | 208.4870 |

Table 4: $P R E_{i}$ of the considered estimators $\tau_{i}(i=1,2,3,4)$ over the estimator $\bar{y}_{S D}$.

| Data set | $N$ | $n$ | $r$ | $P R E_{1}$ | $P R E_{2}$ | $P R E_{3}$ | $P R E_{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A | 20 | 7 | 5 | 213.5177 | 237.2240 | 174.6750 | 239.9377 |
|  |  |  | 6 | 257.5153 | 285.8383 | 210.8532 | 289.0719 |
|  |  | 8 | 5 | 183.7374 | 204.1372 | 150.3124 | 206.4724 |
|  |  |  | 6 | 219.2631 | 243.3788 | 179.5323 | 246.1321 |
|  |  |  | 7 | 260.2804 | 288.7161 | 213.2494 | 291.9564 |
| B | 30 | 10 | 6 | 139.2002 | 143.2897 | 133.8508 | 143.8037 |
|  |  |  | 7 | 156.6201 | 161.2212 | 150.6008 | 161.7995 |
|  |  |  | 8 | 175.6236 | 180.7829 | 168.8736 | 181.4313 |
|  |  |  | 9 | 196.4370 | 202.2076 | 188.8866 | 202.9329 |
|  |  | 11 | 7 | 143.3176 | 147.5279 | 137.8095 | 148.0571 |
|  |  |  | 8 | 159.7298 | 164.4221 | 153.5906 | 165.0119 |
|  |  |  | 9 | 177.7050 | 182.9253 | 170.8746 | 183.5814 |
|  |  |  | 10 | 197.4777 | 203.2787 | 189.8871 | 204.0078 |
|  |  | 12 | 8 | 146.4849 | 150.7881 | 140.8547 | 151.3290 |
|  |  |  | 9 | 162.0949 | 166.8567 | 155.8645 | 167.4551 |
|  |  |  | 10 | 179.2660 | 184.5320 | 172.3754 | 185.1939 |
|  |  |  | 11 | 198.2445 | 204.0680 | 190.6242 | 204.7999 |
| C | 30 | 10 | 6 | 126.2519 | 130.5577 | 121.2444 | 131.0561 |
|  |  |  | 7 | 142.4676 | 147.3265 | 136.8169 | 147.8889 |
|  |  |  | 8 | 160.1575 | 165.6197 | 153.8051 | 166.2520 |
|  |  |  | 9 | 179.5321 | 185.6551 | 172.4112 | 186.3639 |
|  |  | 11 | 7 | 130.0847 | 134.5212 | 124.9251 | 135.034 |
|  |  |  | 8 | 145.3623 | 150.3199 | 139.5967 | 150.8938 |
|  |  |  | 9 | 162.0949 | 167.6232 | 155.6656 | 168.2632 |
|  |  |  | 10 | 180.5008 | 186.6569 | 173.3415 | 187.3695 |
|  |  | 12 | 8 | 133.0329 | 137.5700 | 127.7564 | 138.0953 |
|  |  |  | 9 | 147.5639 | 152.5966 | 141.7110 | 153.1792 |
|  |  |  | 10 | 163.5480 | 169.1258 | 157.0610 | 169.7715 |
|  |  |  | 11 | 181.2146 | 187.3950 | 174.0269 | 188.1104 |

Table 5: Percent relative losses $P R L_{i}$ in the precision of the considered estimators $\tau_{i}(i=1,2,3,4)$ with respect to the another considered estimators $\xi_{i}(i=$ $1,2,3,4)$ respectively for Simulation study of Population size $N=5000$.

| $n$ | $r$ | $P R L_{1}$ | $P R L_{2}$ | $P R L_{3}$ | $P R L_{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1700 | 1050 | 26.8230 | 26.8295 | 26.8215 | 26.8297 |
|  | 1150 | 23.2859 | 23.2916 | 23.2846 | 23.2917 |
| 1750 | 1050 | 28.6132 | 28.6200 | 28.6116 | 28.6201 |
|  | 1150 | 25.1627 | 25.1686 | 25.1612 | 25.1687 |
|  | 1250 | 21.5280 | 21.5331 | 21.5268 | 21.5332 |
| 1800 | 1150 | 27.0042 | 27.0104 | 27.0027 | 27.0106 |
|  | 1250 | 23.4590 | 23.4644 | 23.4577 | 23.4646 |
|  | 1350 | 19.7196 | 19.7241 | 19.7185 | 19.7242 |
|  | 1450 | 15.7695 | 15.7731 | 15.7686 | 15.7732 |
|  | 1250 | 25.3542 | 25.3599 | 25.3528 | 25.3600 |
|  | 1350 | 21.7073 | 21.7122 | 21.7061 | 21.7123 |
|  | 1450 | 17.8551 | 17.8591 | 17.8541 | 17.8591 |
|  | 1550 | 13.7794 | 13.7825 | 13.7787 | 13.7826 |
|  | 1350 | 23.6585 | 23.6637 | 23.6573 | 23.6638 |
|  | 1450 | 19.9022 | 19.9066 | 19.9012 | 19.9067 |
|  | 1550 | 15.9282 | 15.9317 | 15.9273 | 15.9318 |
|  | 1650 | 11.7169 | 11.7195 | 11.7163 | 11.7195 |

Table 6: $P R E_{i}$ of the considered estimators $\tau_{i}(i=1,2,3,4)$ over the estimator $\bar{y}_{r}$ for Simulation study of Population size $N=5000$.

| $n$ | $r$ | $P R E_{1}$ | $P R E_{2}$ | $P R E_{3}$ | $P R E_{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1700 | 1050 | 255.9138 | 255.8986 | 255.9175 | 255.8983 |
|  | 1150 | 238.7533 | 238.7428 | 238.7559 | 238.7426 |
| 1750 | 1050 | 255.9138 | 255.8986 | 255.9175 | 255.8983 |
|  | 1150 | 238.7533 | 238.7428 | 238.7559 | 238.7426 |
|  | 1250 | 224.3386 | 224.3320 | 224.3402 | 224.3318 |
| 1800 | 1150 | 238.7533 | 238.7428 | 238.7559 | 238.7426 |
|  | 1250 | 224.3386 | 224.3320 | 224.3402 | 224.3318 |
|  | 1350 | 212.0593 | 212.0561 | 212.0601 | 212.0560 |
|  | 1450 | 201.4738 | 201.4734 | 201.4739 | 201.4734 |
|  | 1250 | 224.3386 | 224.3320 | 224.3402 | 224.3318 |
|  | 1350 | 212.0593 | 212.0561 | 212.0601 | 212.0560 |
|  | 1450 | 201.4738 | 201.4734 | 201.4739 | 201.4734 |
|  | 1550 | 192.2541 | 192.2562 | 192.2536 | 192.2562 |
| 1900 | 1350 | 212.0593 | 212.0561 | 212.0601 | 212.0560 |
|  | 1450 | 201.4738 | 201.4734 | 201.4739 | 201.4734 |
|  | 1550 | 192.2541 | 192.2562 | 192.2536 | 192.2562 |
|  | 1650 | 184.1519 | 184.1562 | 184.1509 | 184.1563 |

Table 7: $P R E_{i}$ of the considered estimators $\tau_{i}(i=1,2,3,4)$ over the estimator $\bar{y}_{S D}$ for simulation studies of $N=5000$.

| n | r | $P R E_{1}$ | $P R E_{2}$ | $P R E_{3}$ | $P R E_{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1700 | 1050 | 255.8172 | 255.8021 | 255.8210 | 255.8017 |
|  | 1150 | 238.6752 | 238.6646 | 238.6778 | 238.6644 |
| 1750 | 1050 | 255.8128 | 255.7976 | 255.8165 | 255.7973 |
|  | 1150 | 238.6705 | 238.6600 | 238.6731 | 238.6597 |
|  | 1250 | 224.2720 | 224.2654 | 224.2736 | 224.2652 |
| 1800 | 1150 | 238.6661 | 238.6556 | 238.6687 | 238.6553 |
|  | 1250 | 224.2673 | 224.2607 | 224.2690 | 224.2606 |
|  | 1350 | 212.0027 | 211.9995 | 212.0035 | 211.9994 |
|  | 1450 | 201.4308 | 201.4304 | 201.4309 | 201.4304 |
|  | 1250 | 224.2630 | 224.2564 | 224.2646 | 224.2562 |
|  | 1350 | 211.9981 | 211.9949 | 211.9989 | 211.9948 |
|  | 1450 | 201.4259 | 201.4255 | 201.4260 | 201.4255 |
|  | 1550 | 192.2189 | 192.2210 | 192.2184 | 192.2210 |
| 1900 | 1350 | 211.9938 | 211.9905 | 211.9946 | 211.9904 |
|  | 1450 | 201.4214 | 201.4210 | 201.4215 | 201.4210 |
|  | 1550 | 192.2141 | 192.2162 | 192.2136 | 192.2162 |
|  | 1650 | 184.1238 | 184.1281 | 184.1227 | 184.1282 |

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